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NCPG
National Council on Problem Gambling

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Lottery Tickets Aren't Child's Play

Responsible gambling holiday lottery campaign a reminder to adults

Research shows that early childhood gambling experiences, including those with lottery products, can be a risk factor for gambling problems later in life.

This research prompted the [International Centre for Youth Gambling Problems and High-Risk Behaviors](#) at McGill University and the U.S. National Council on Problem Gambling (NCPG) to join forces in launching the Responsible Gambling Holiday Lottery Campaign. Since 2002, the simple goal of the Campaign is to raise awareness about the risks of underage lottery play during the winter holiday season.

In 2019, 100% of Canadian and U.S. lotteries, along with numerous international lotteries and non-lottery organizations, have joined the Campaign to promote responsible gambling.

[Jeffrey Derevensky](#), Director of the International Centre for Youth Gambling Problems and High-Risk Behaviors said, "the Responsible Gambling Holiday Lottery Campaign is a great way to encourage responsible gambling by gifting lottery tickets responsibly only to adults."

"The Responsible Gambling Holiday Lottery Campaign educates communities that lottery tickets, the form of gambling with the broadest participation, are not child's play," explained NCPG Executive Director Keith Whyte.

Endorsements from the World Lottery Association (WLA), North American Association of State and Provincial Lotteries (NASPL), and the European Lottery Association (EL), highlight the global reach of the campaign.

The 2019 Responsible Gambling Holiday Lottery Campaign participants include:

Lottery Level 3: British Columbia Lottery Corporation; Connecticut Lottery Corporation; DC Lottery; Hoosier Lottery; Illinois Lottery; New Jersey Lottery; Oregon Lottery; Virginia Lottery

Lottery Level 2: Alberta Gaming Liquor and Cannabis Commission; Austrian Lotteries; Florida Lottery; Hrvatska Lutrija d.o.o.; Iowa Lottery Authority; Ireland's National Lottery; Kansas Lottery; Kentucky Lottery Corporation; Maine Lottery; Massachusetts State Lottery; Michigan Lottery; Minnesota Lottery; Missouri Lottery; New York State Gaming

Commission; North Carolina Education Lottery; Ohio Lottery; Rhode Island Lottery; Texas Lottery Commission

Lottery Level 1: Arizona Lottery; Arkansas Scholarship Lottery; Area Substance Abuse Council (ASAC); Atlantic Lottery; California Lottery; Colorado Lottery; Coos Health & Wellness; Delaware Lottery; Georgia Lottery Corporation; Idaho Lottery; Loto-Québec; Lottotech Ltd (Mauritius); Louisiana Lottery Corporation; Manitoba Liquor & Lotteries; Maryland Lottery and Gaming Control Agency; Montana Lottery; Nebraska Lottery; Nederlandse Loterij (Netherlands Lottery); New Hampshire Lottery Commission; New Mexico Lottery; North Dakota Lottery; Nova Scotia Gaming Corporation; Oklahoma Lottery; Ontario Lottery and Gaming Corporation; Pennsylvania Lottery; Saskatchewan Lotteries; South Carolina Education Lottery; South Dakota Lottery; Tennessee Education Lottery Corporation; The Mississippi Lottery Corporation; Ukrainian National Lottery (UNL); Vermont Lottery; Washington's Lottery; West Virginia Lottery; Wisconsin Lottery

Non-Lottery Participants: AdCare Educational Institute of Maine; Area Substance Abuse Council (ASAC); CACY Community Action for Capable Youth; Community & Family Resources; Community Action for Capable Youth; Community and Family Resources; Indiana Council on Problem Gambling; Jackpocket; Kansas Coalition on Problem Gambling; Lake-Geauga Recovery Centers; Maine Council on Problem Gambling; Maryland Center of Excellence on Problem Gambling; mkodo; Nicasa Behavioral Health Services; Northstar Problem Gambling Alliance; Ohio Mental Health and Addiction Services; Problem Gambling Network of Ohio; RI Council on Problem Gambling; Rosecrance Jackson Centers; Scientific Games; Southwest Michigan Behavioral Health; SustainableGAMING; The Florida Council on Compulsive Gambling; The Zepf Center; Umatilla County Public Health

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[About the International Centre for Youth Gambling Problems and High-Risk Behaviors](#)

For 25 years, the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University has been at the forefront of leading-edge research aimed at identifying and understanding the critical factors related to youth gambling issues. The Centre has developed numerous award-winning prevention programs and provides consultations to government agencies around the world to develop responsible gambling initiatives.

Help and resources

If you are concerned about your gambling habits or those of a loved one, call Gambling: Help and Referral at 1-800-461-0140 or go to www.jeu-aidereference.qc.ca/en. The helpline is confidential, bilingual, and free. It is available 24 hours a day, 7 days a week, throughout Québec.

About the National Council on Problem Gambling

NCPG is the national advocate for problem gamblers and their families. NCPG is neutral on legalized gambling and works with all stakeholders to promote responsible gambling. If you or someone you know has a gambling problem, call or text the National Problem Gambling Helpline at 1-800-522-4700 or visit www.ncpgambling.org/chat for confidential help.

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About McGill University

Founded in Montreal, Quebec, in 1821, McGill University is Canada's top ranked medical doctoral university. McGill is consistently ranked as one of the top universities, both nationally and internationally. It is a world-renowned institution of higher learning with research activities spanning two campuses, 11 faculties, 13 professional schools, 300 programs of study and over 40,000 students, including more than 10,200 graduate students. McGill attracts students from over 150 countries around the world, its 12,800 international students making up 31% per cent of the student body. Over half of McGill students claim a first language other than English, including approximately 19% of our students who say French is their mother tongue.

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