

College Student Athletes Gambling Behaviors: A Look at Changes in Sports Wagering

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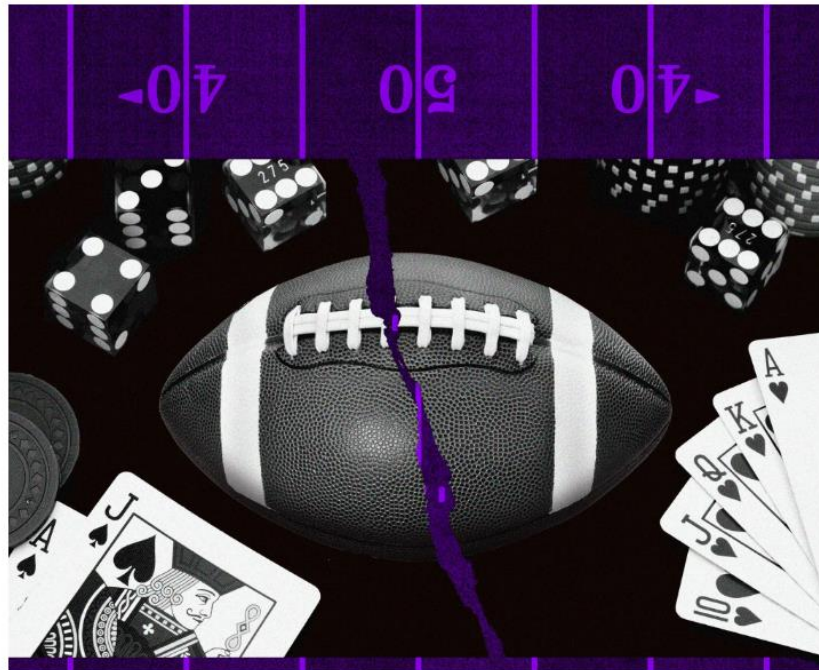
Supreme Court declares the Professional & Amateur Sports Protection Act unconstitutional in 2018

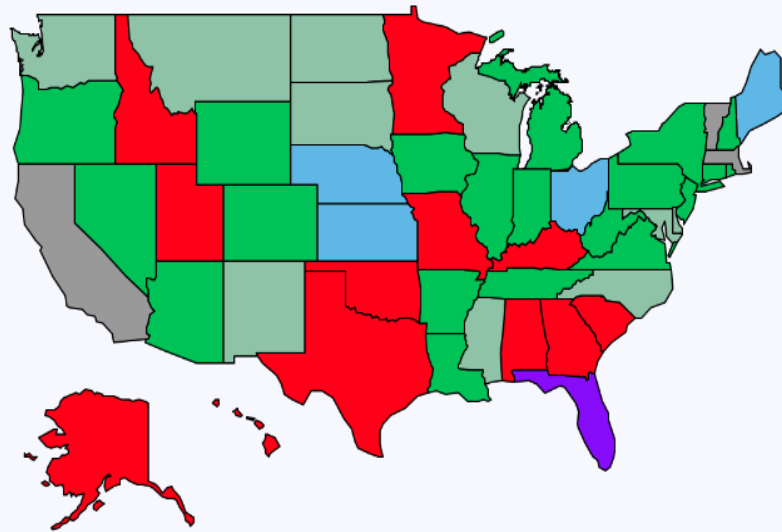


The New York Times

The Sports Gambling Gold Rush Is On. Should We Be Concerned?

Feb. 22, 2022





● Possible 2023 ● Legal (Retail) ● Legal (Pending) ● Legal (Online) ● In Legal Limbo ● 2024+ or Never

ACTION ✓

States With Regulated 21+ Sportsbooks

A majority of the domestic sportsbooks that are currently operating in the USA are limited to 21 and older patrons. These state-regulated sports betting venues are open to residents and visitors to the region.

Customers can travel to any local brick-and-mortar sportsbook, or one that is located in another state, but online sports betting cannot take place across state lines because of the [Federal Wire Act](#) and [UIGEA](#).

The following states feature domestic in-person, online, or mobile sports betting to 21+ gamblers:

- Arizona (In-Person, Online, Mobile)
- Arkansas (In-Person, Online, Mobile)
- Colorado (In-Person, Online, Mobile)
- Connecticut (In-Person, Online, Mobile)
- Delaware (In-Person, Online, Mobile)
- Illinois (In-Person, Online, Mobile)
- Indiana (In-Person, Online, Mobile)
- Iowa (In-Person, Online, Mobile)
- Louisiana (In-Person, Online, Mobile)
- Maine (In-Person, Online, Mobile)
- Maryland (In-Person, Online, Mobile)
- Michigan (In-Person, Online, Mobile)
- Mississippi (In-Person, Online, Mobile)
- Nevada (In-Person, Online, Mobile)
- New Jersey (In-Person, Online, Mobile)
- New York (In-Person, Online, Mobile)
- North Carolina (In-Person)
- North Dakota (In-Person)
- Ohio (In-Person)
- Oregon (Online/Mobile)
- Pennsylvania (In-Person, Online, Mobile)
- South Dakota (In-Person)
- Virginia (In-Person, Online, Mobile)
- West Virginia (In-Person, Online, Mobile)
- Wisconsin (In-Person, Online, Mobile)

States With Local 18+ Sportsbooks

What states can you gamble at 18 on pro and college sports? The following states feature domestic sportsbooks that allow for eighteen and over [legal sports betting](#) to take place.

- Montana (Mobile/Online)
 - New Hampshire (Online/Mobile/In-Person)
 - New Mexico (In-Person)
 - Rhode Island (Online/Mobile/In-Person)
 - Tennessee (Online/Mobile)
 - Washington, D.C. (Online/Mobile/In-Person)
 - Wyoming (Online/Mobile)
-

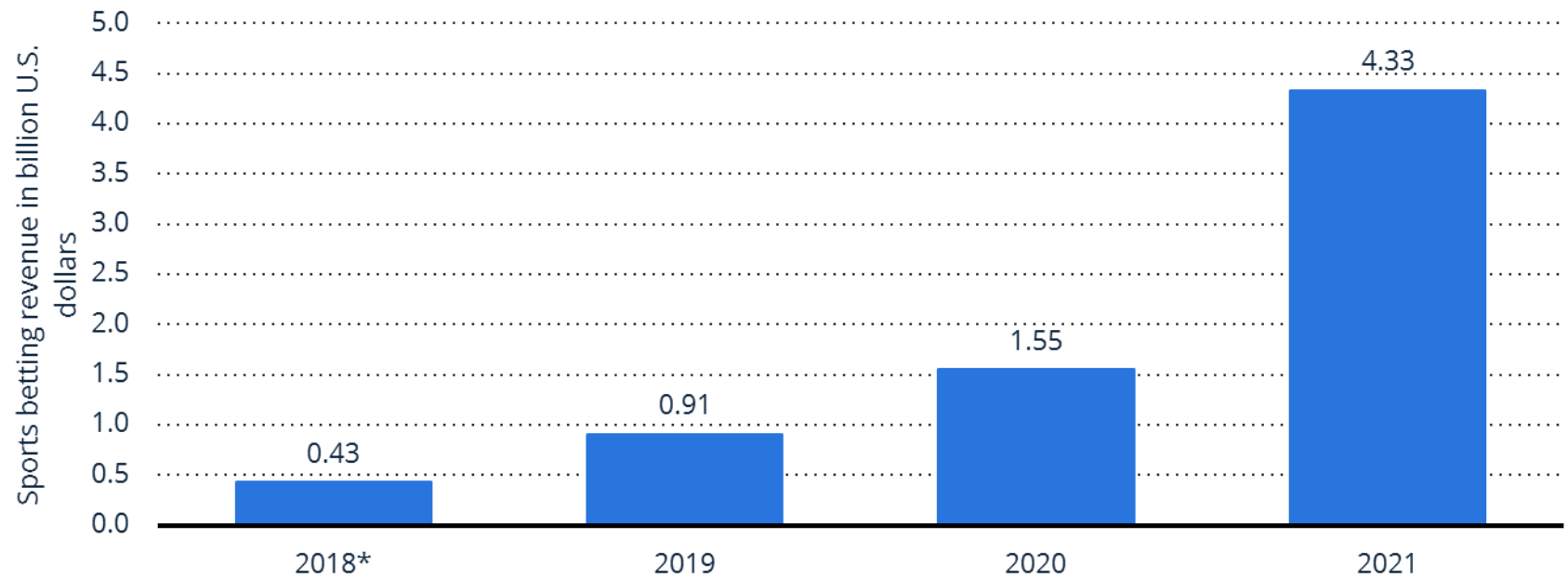
Global Sports Wagering

“Sports wagering represents the largest and fastest expansion in gambling in U.S. history”

Keith Whyte, NCPG

Total sports betting revenue in the United States from 2018 to 2021 (in billion U.S. dollars)

Sports betting revenue in the U.S. 2018-2021

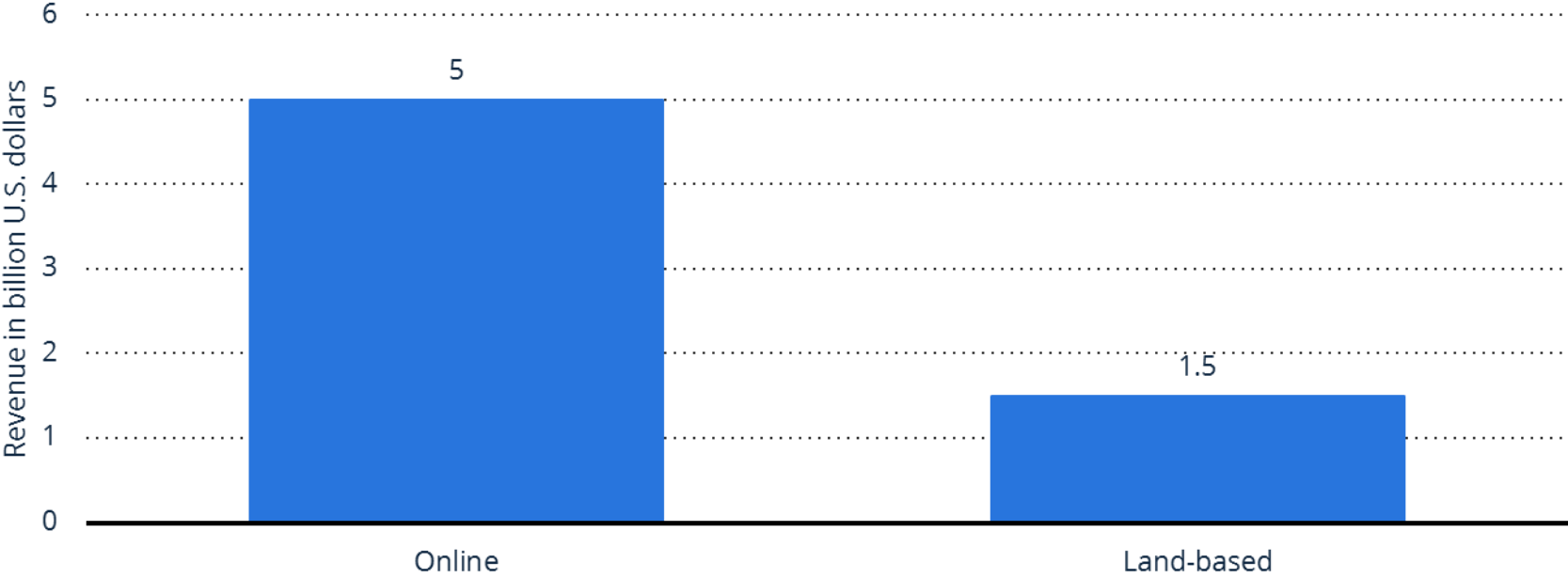


4

Description: After the Supreme Court's decision to strike down the federal ban on sports betting in the United States in May 2018, various states have legalized, or introduced legislation to legalize, the sports betting industry. According to the source, the sports betting industry in the U.S. generated a revenue of 4.33 billion U.S. dollars in 2021, showing a significant rise in revenue over the previous year. [Read more](#)
Note(s): United States; 2018 to 2021; not including sportsbook operations in tribal casinos; *2018 figure is noted by source as being "more than 430.7 million" U.S. dollars. Figures have been rounded. [Read more](#)
Source(s): American Gaming Association

Forecast sports betting revenue in the United States in 2025, by betting type (in billion U.S. dollars)

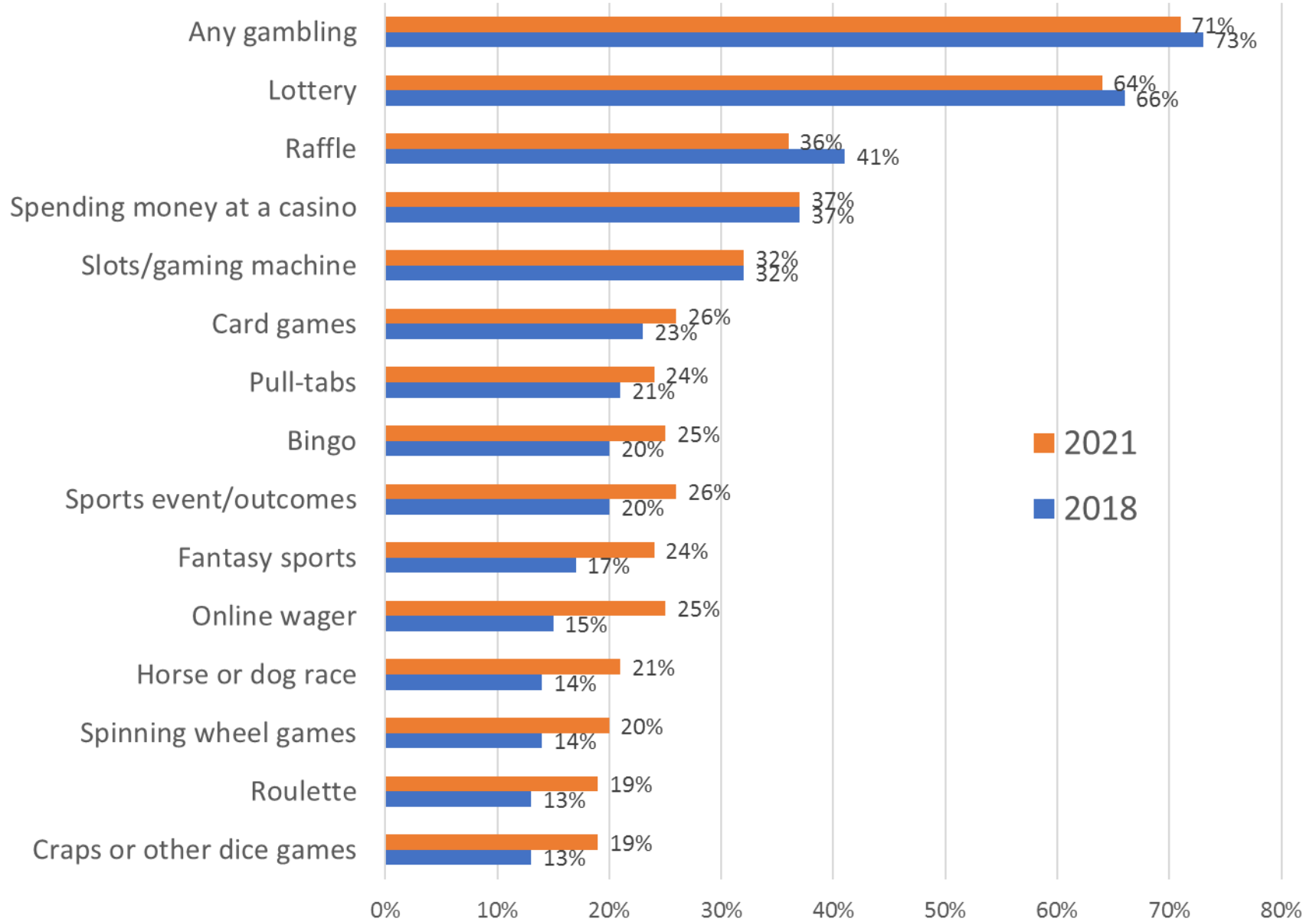
Revenue forecast of sports betting in the U.S., by betting type 2025



8 | **Description:** The sports betting industry in the United States is growing with relative speed. Many states have legalized the pastime and even more are in the process of doing so. In 2025, online sports betting revenue is forecast to reach five billion U.S. dollars, while land-based sports betting revenue is predicted at 1.5 billion U.S. dollars. [Read more](#)
Note(s): United States; 2019
Source(s): Casino.Org; Morgan Stanley

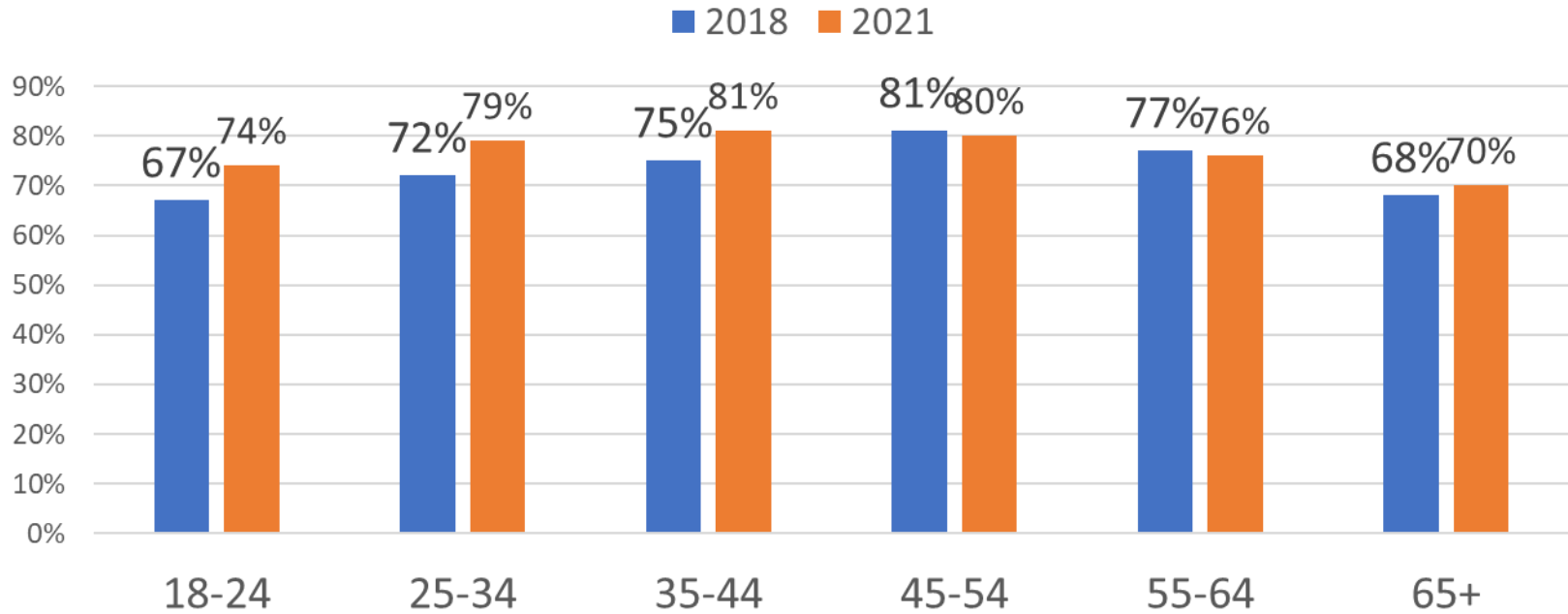
Figure 3-3

Past year gambling



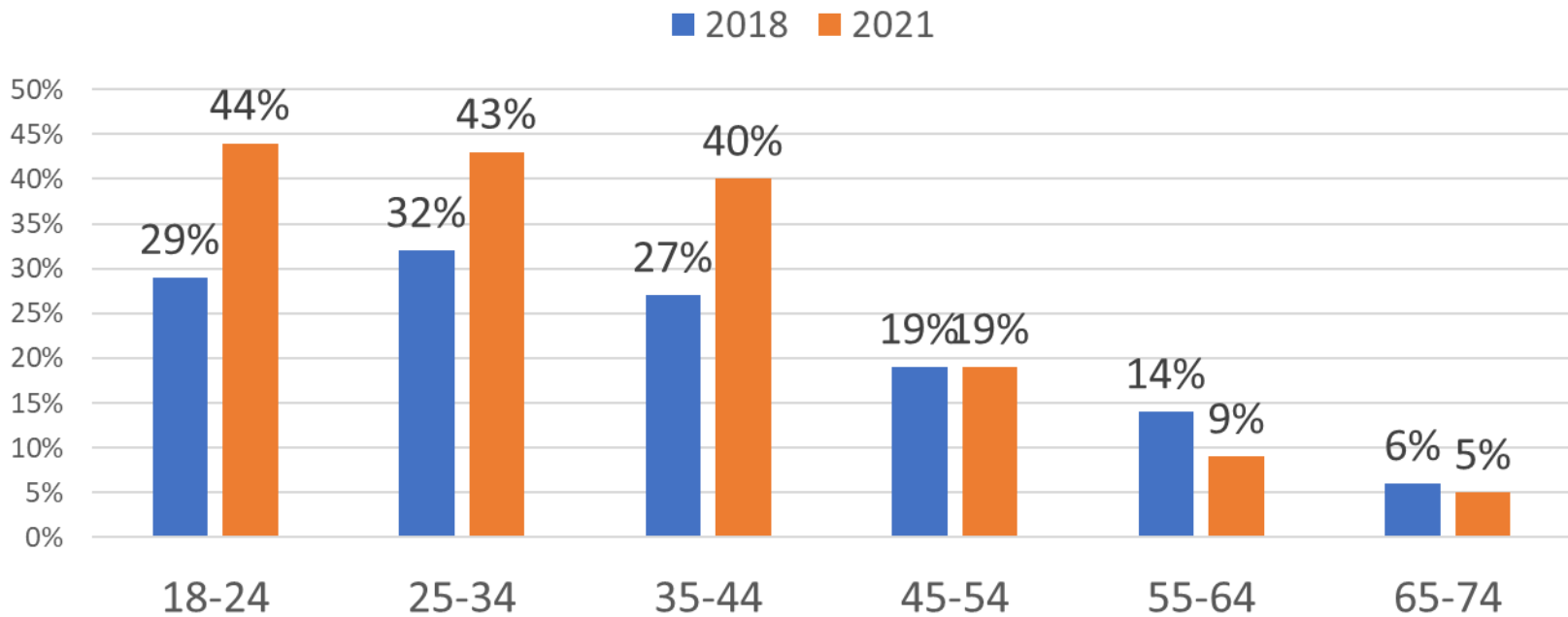
Past year gambling by age

Figure 3-6



Past year sports betting by age

Figure 7B-3



Gambling participation by gender

Figure 3-8

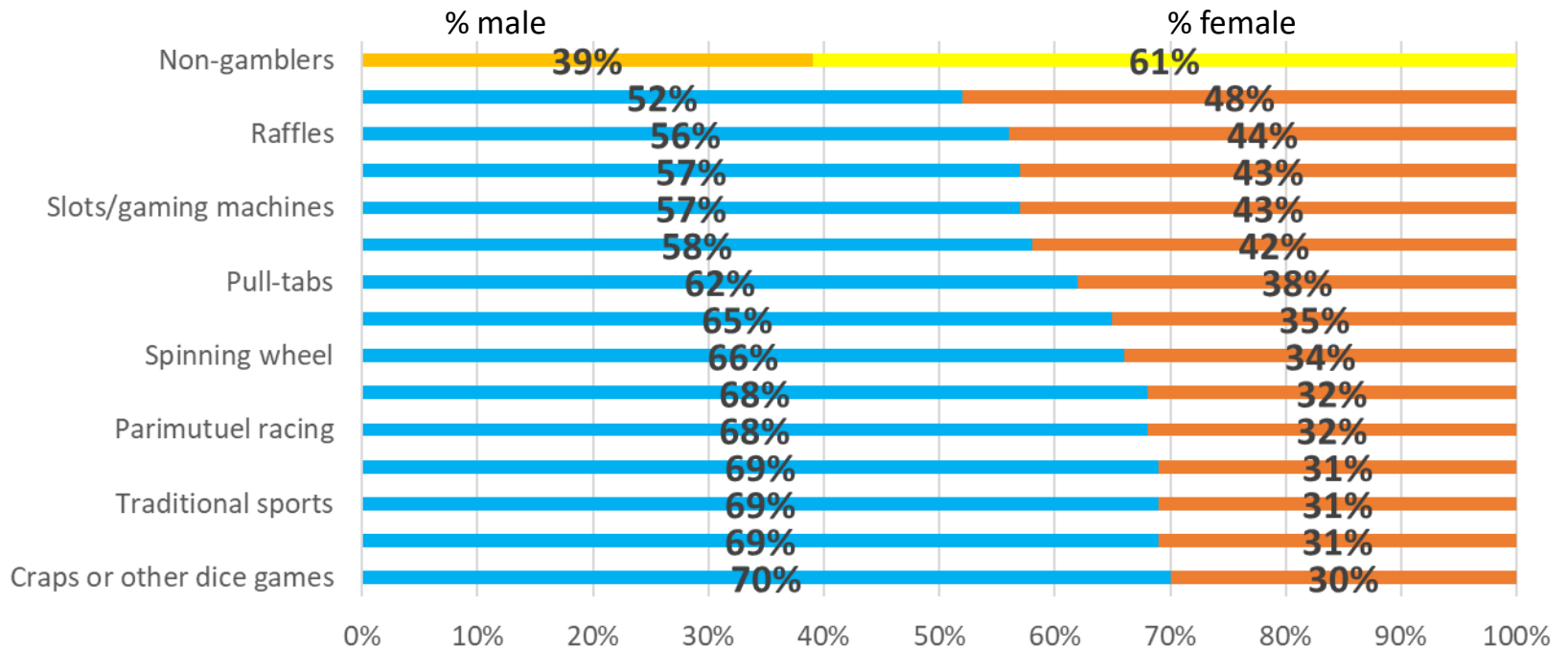


Figure 3-10

Median number of gambling activities by age (past year gamblers only)

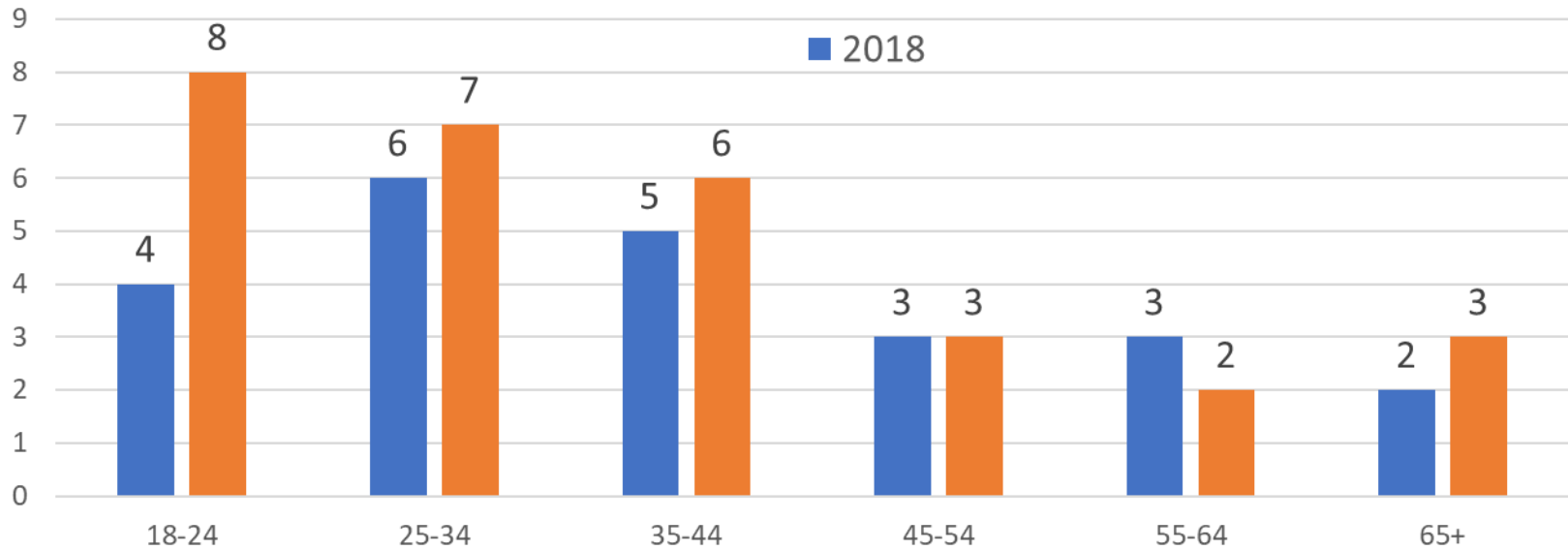


Figure 4-7

Percentage of gamblers showing no problematic play by age

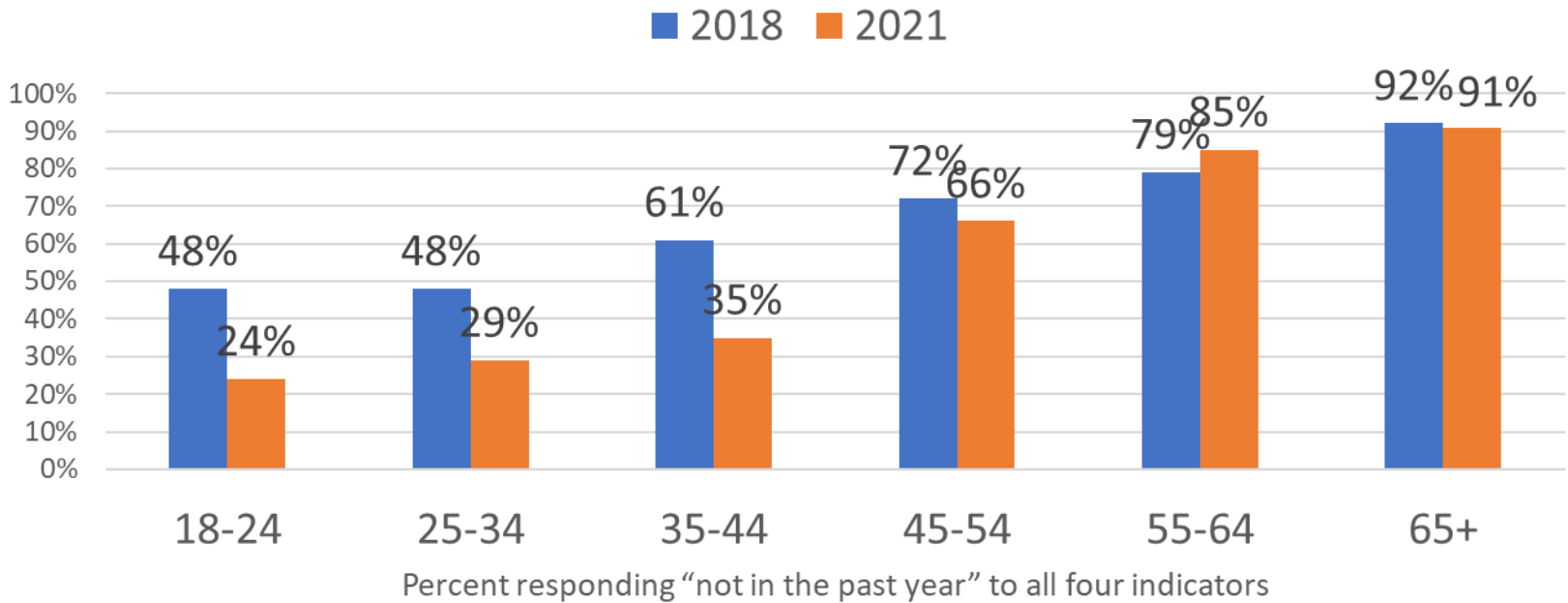


Figure 4-8

Percentage of gamblers answering “many times” to at least one problematic play indicator by age

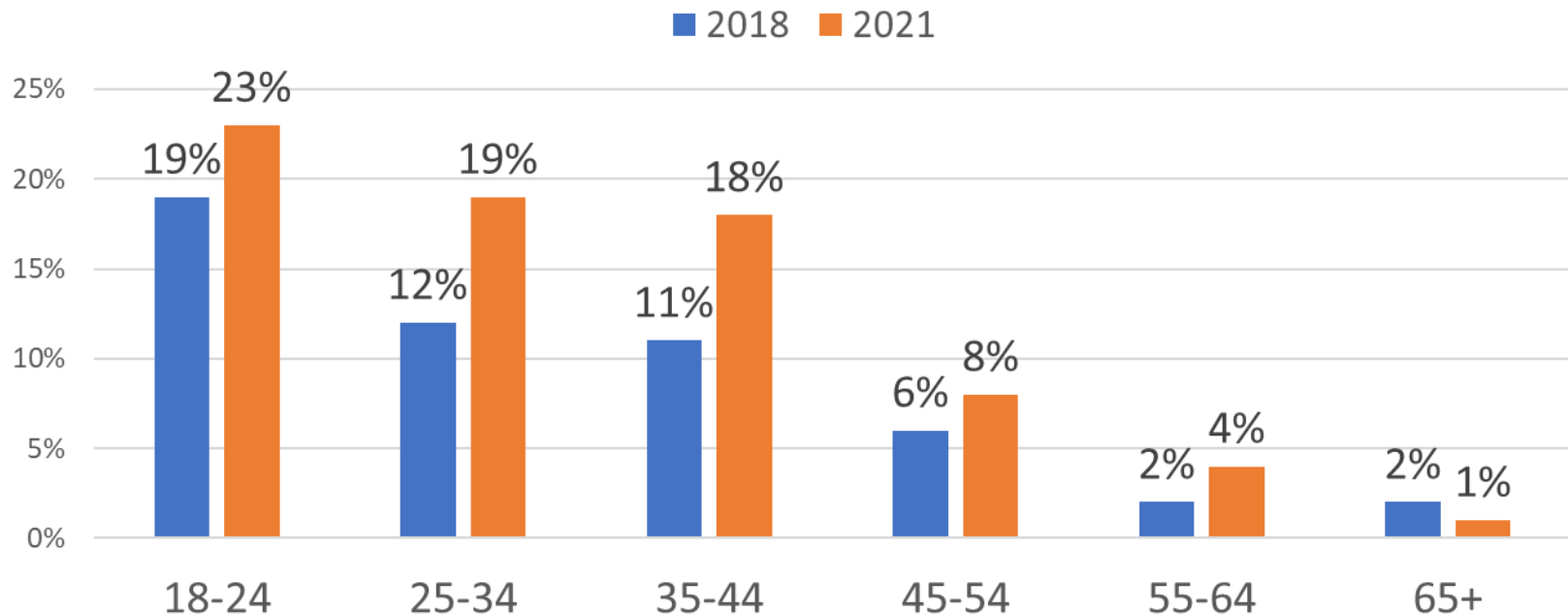
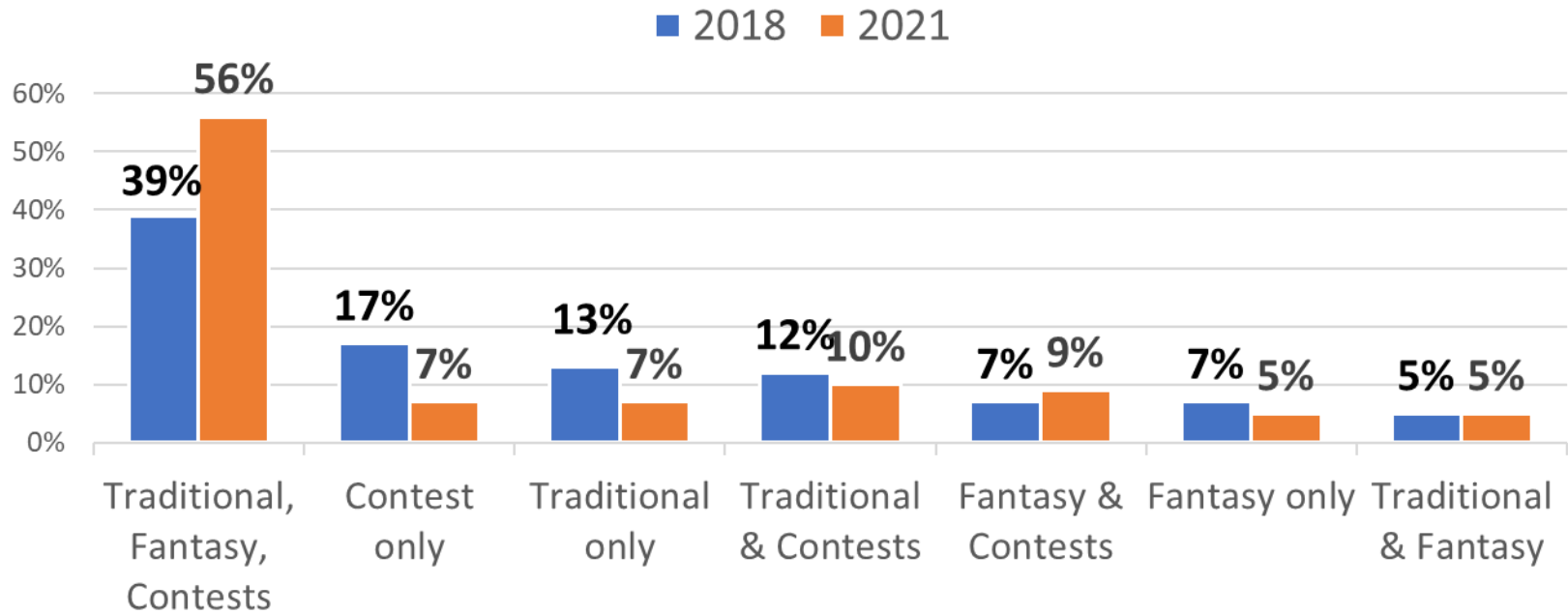


Figure 7A-1

Type of sports betting



Sports betting frequency

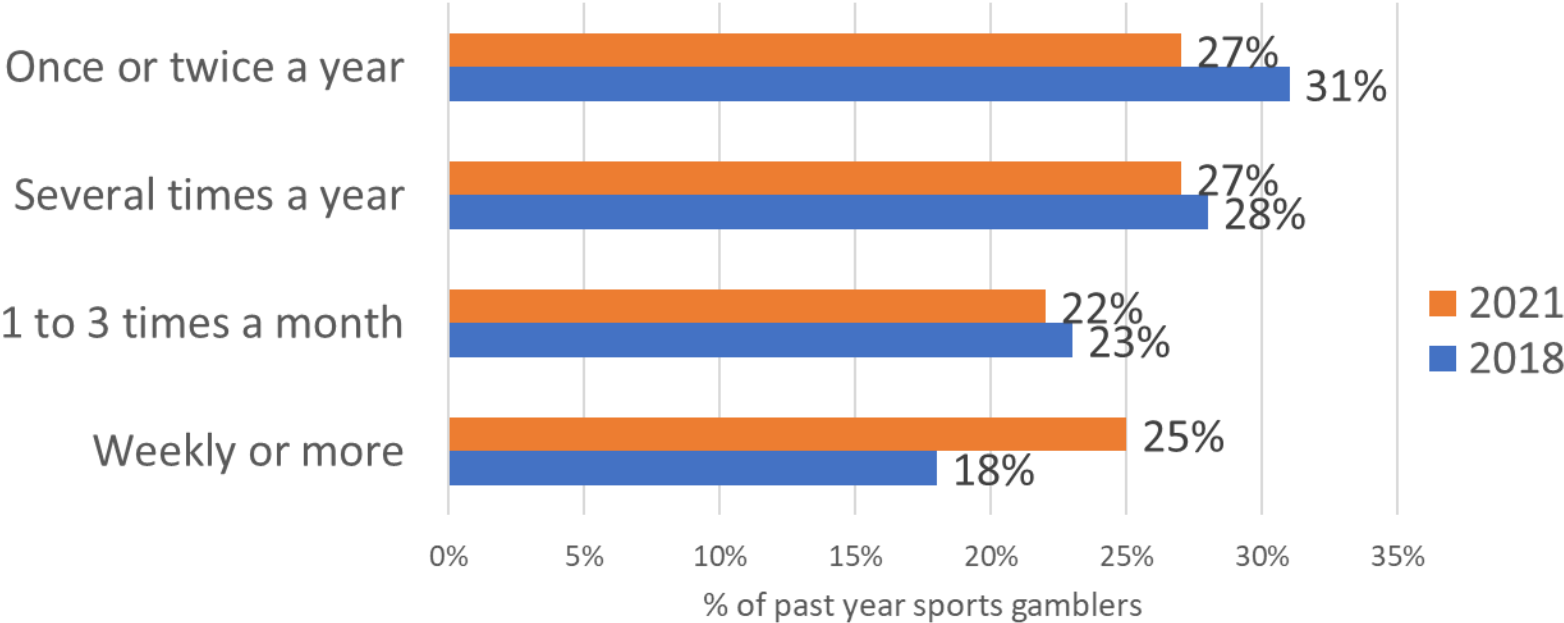


Figure 7B-14

Past year problematic gambling activity Sports bettors vs non-sports bettors

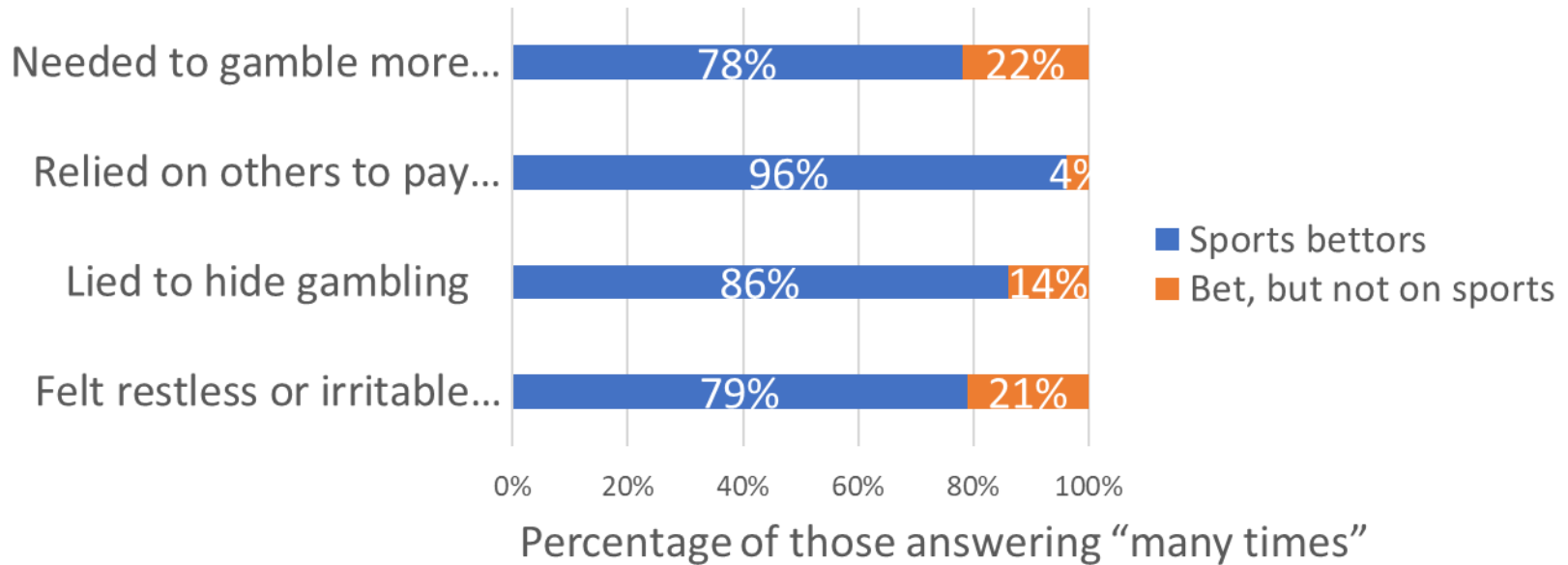
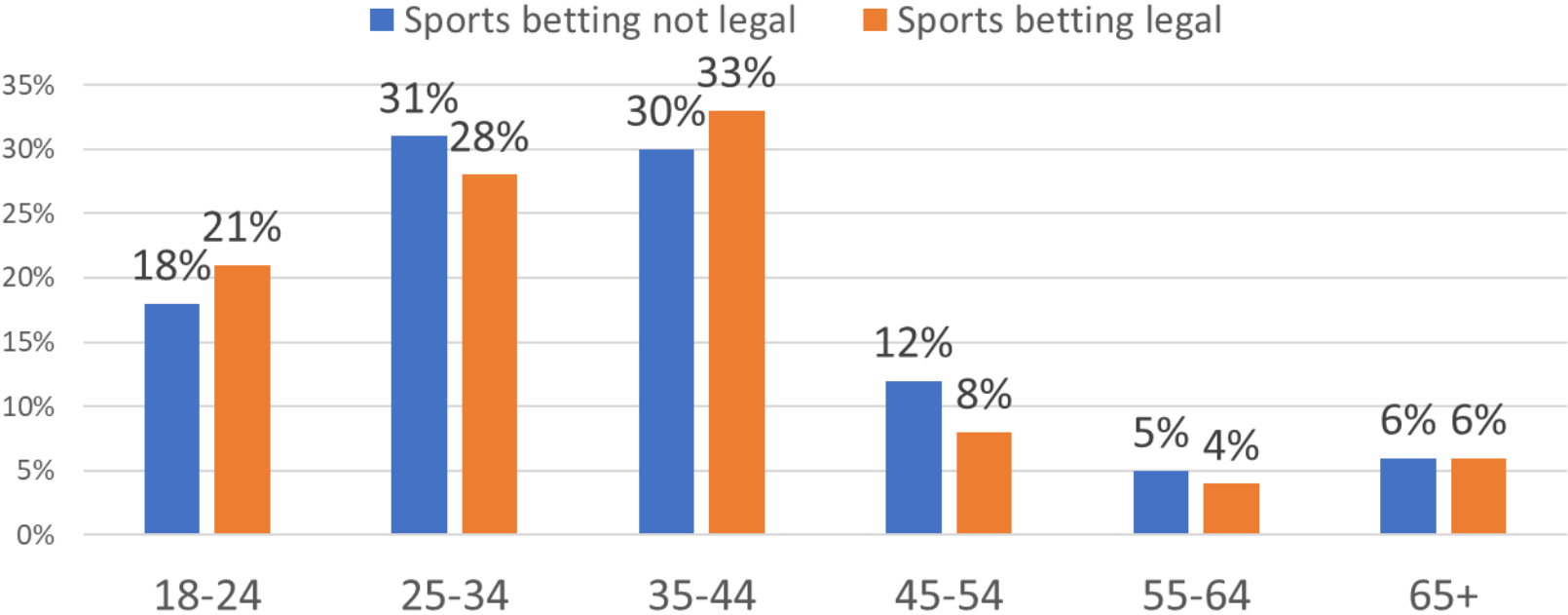


Figure 7B-23

Past year sports betting by age and legal status



Sports betting frequency

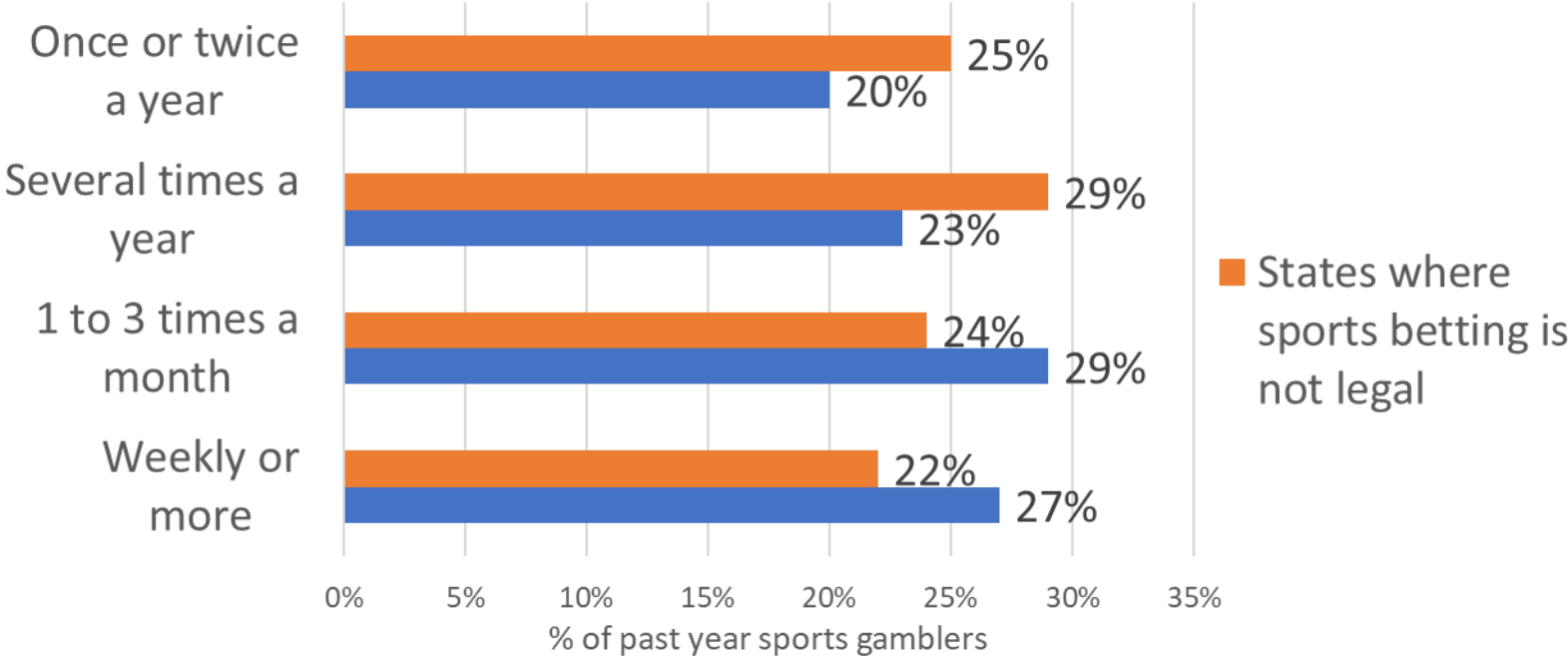
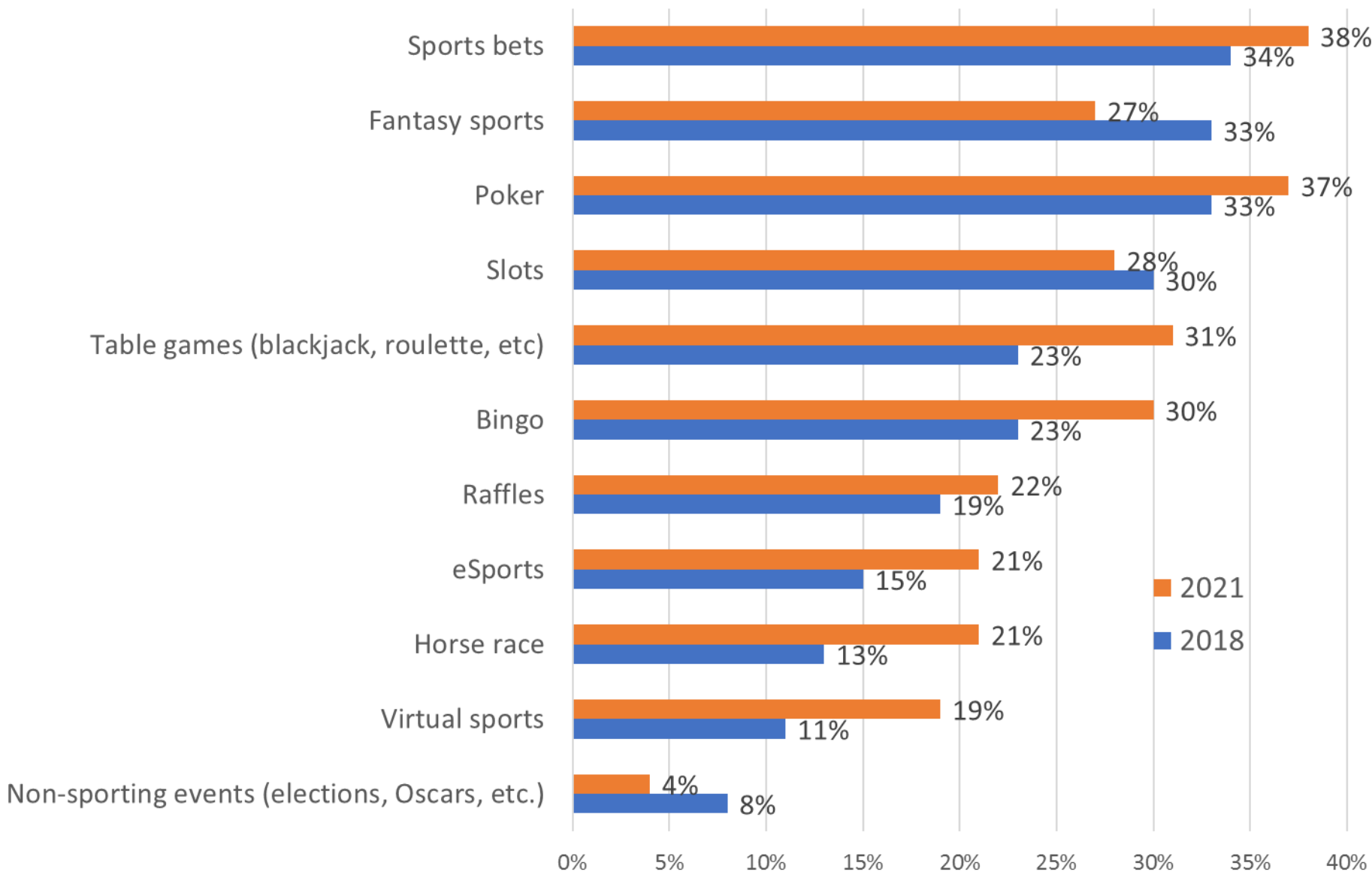


Figure 7J-2

What type of gambling have you done online, on a website, or on a mobile app in the past year?



Past year online gambling by age

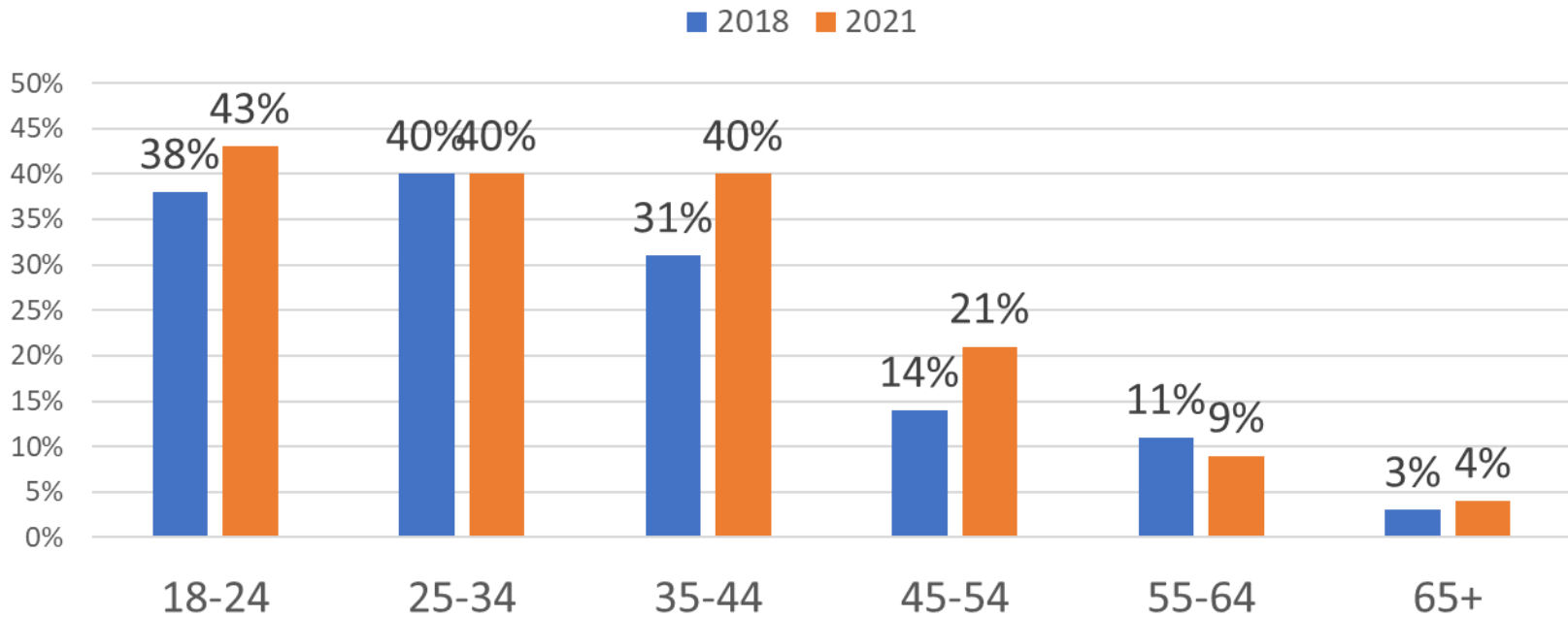
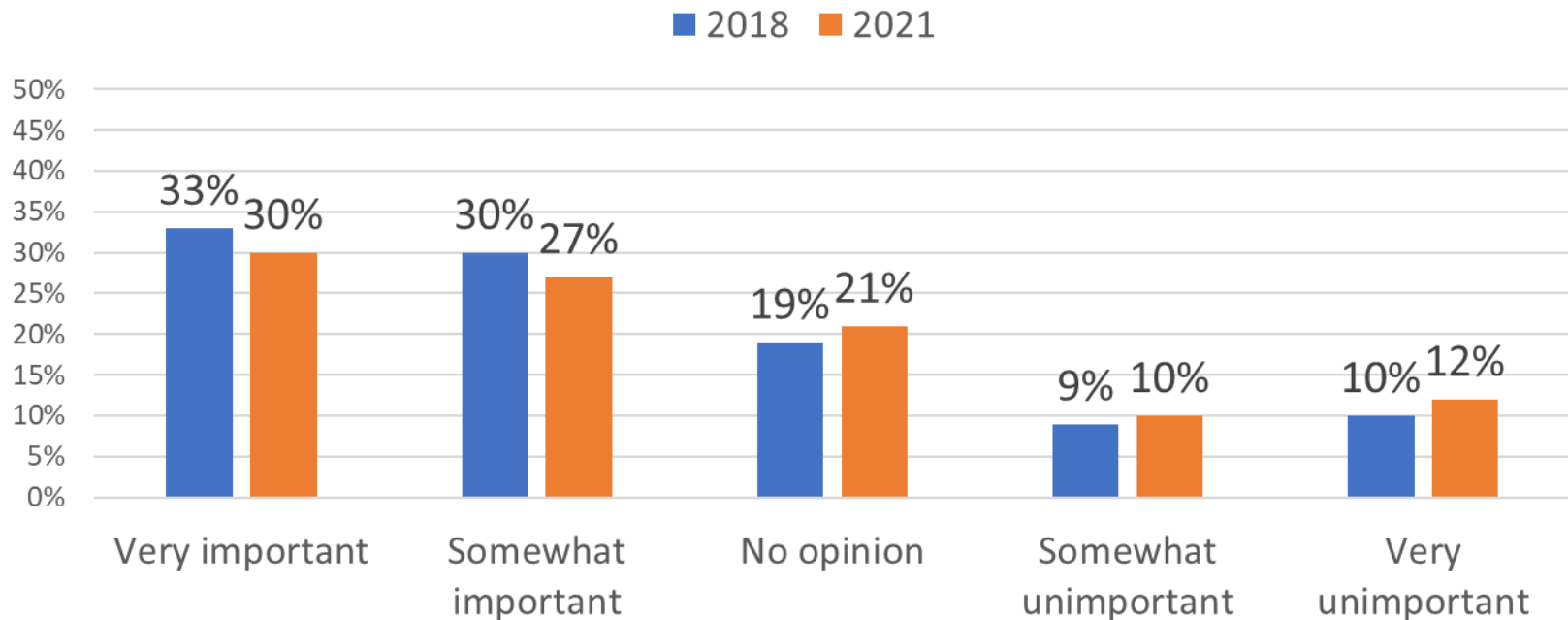


Figure 10E-5

If your state was to legalize/has legalized sports betting, how important is it to require operators to implement responsible gambling measures?



NCAA Male Student Athlete Participation in Gambling Activities

Table 2. NCAA male collegiate student-athlete participation in various gambling activities between 2004 and 2016 ^{20 87}

Gambling activity	Past year gambling (%)				Monthly gambling (%)			
	2004	2008	2012	2016	2004	2008	2012	2016
Lottery tickets	36.2	31.4	35.2	36.4	11.1	9.1	11.1	10.3
Played cards for money	46.8	45.9	27.4	22.9	20.6	14.3	6.1	5.7
Bet on games of personal skill	39.7	33.1	25.4	23.3	16.3	13.0	9.9	9.5
Bet on horse/dog races	9.8	8.5	6.5	6.3	2.0	1.4	1.5	1.2
Played the stock market	10.2	9.2	7.4	8.5	4.7	4.5	3.6	4.1
Commercial bingo	6.5	6.9	5.3	5.0	0.9	1.1	1.2	1.3
Gambled in casino	--	22.9	18.7	18.6	--	3.8	3.3	3.2
Internet casino games	6.8	12.3	7.5	6.7	2.8	4.7	1.9	1.8
Shot dice/craps	13.4	11.7	7.8	7.7	4.3	3.9	2.5	2.7
Slot machines	19.8	15.1	11.9	11.8	3.6	2.0	1.8	2.0
Sports wagering	23.5	29.5	25.7	24.4	9.6	9.6	8.3	8.9



NCAA Female Student Athlete Participation in Gambling Activities

Table 3 NCAA female collegiate student-athlete participation in various gambling activities between 2004 and 2016 ^{20 87}

Gambling activity	Past year gambling (%)				Monthly gambling (%)			
	2004	2008	2012	2016	2004	2008	2012	2016
Lottery tickets	29.7	24.0	30.5	30.9	5.4	3.5	5.1	3.7
Played cards for money	19.0	10.7	5.3	4.2	4.4	1.3	0.6	0.4
Bet on games of personal skill	14.1	7.2	4.0	2.8	3.2	1.2	0.7	0.4
Bet on horse/dog races	4.8	3.2	2.8	2.7	0.4	0.1	0.2	0.2
Played the stock market	3.5	2.1	1.1	1.7	1.3	0.6	0.4	0.6
Commercial bingo	7.3	6.8	6.2	5.3	0.8	0.8	0.8	0.7
Gambled in casino	--	11.0	9.4	7.7	--	0.6	0.6	0.4
Internet casino games	2.1	1.9	1.8	1.3	0.8	0.2	0.3	0.1
Shot dice/craps	3.5	2.2	2.0	1.4	0.7	0.3	0.3	0.1
Slot machines	14.3	9.9	8.4	7.2	1.3	0.5	0.6	0.3
Sports wagering	6.7	6.6	5.2	4.9	1.5	0.8	0.6	0.5

Forms of Sports Betting Undertaken by Male Student-Athletes Who Wagered on Sports During the Past Year (2016)

Males	2016 Study
Participated in a <u>season-long</u> sports fantasy league for money	50%
Pools or bracket contests	49%
Bet on individual games (e.g., point spread, win/loss, over/under)	46%
Participated in online <u>daily or weekly</u> fantasy sports contests (e.g., via DraftKings or FanDuel)	32%
Live in-game betting	13%
Parlays	10%
Prop Bets	8%

**Many opportunities to wager on
sports**

A blue-tinted photograph of a laptop keyboard. Several white dice are scattered on the keyboard and on the surface in front of it. The dice are in various orientations, some showing different faces. The overall scene is dimly lit, with the blue tint dominating the color palette.

**Sports wagering: A new venue...the
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Welcome to Circa Sports at Circa Resort & Casino

Welcome to Circa Sports at Circa Resort & Casino

Welcome to Circa Sports at Circa Resort & Casino

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PA	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100									
TEX	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
OUT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100

WINNING NUMBERS
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WINNING NUMBERS



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Reveal a football "O" symbol and win the PRIZE shown for that symbol instantly.

Reveal a touchdown "TD" symbol, instantly WIN ALL 20 PRIZES!

COWBOYS



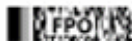
WINNING NUMBERS

30 TRTY	8 EGL	35 TRTY	19 NTN	11 ELV
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YOUR NUMBERS

12 TLV \$50.00 FFTY	33 TRTH \$20.00 TWENTY	8 EGL \$100,000 ONE THOU	16 SRM \$15.00 FIFTH	9 MIX \$100 ONE HUND
3 TRR \$15.00 FIFTH	40 FFTY \$20.00 TWENTY	17 SUT \$100 ONE HUND	20 TRV \$50.00 FIFTY	13 TRN \$10.00 TENS
14 FTN \$50.00 FIFTY	24 TRFR \$10.00 TENS	31 TRON \$20.00 TWENTY	29 TRM \$5.00 FIVES	21 TRDH \$10.00 TENS
28 TRHT \$5.00 FIVES	32 TRTO \$15.00 FIFTH	18 ETN \$1,000 ONE THOU	15 FFV \$5.00 FIVES	27 TRSH \$1,000 ONE THOU

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Reveal a touchdown "TD" symbol, instantly WIN ALL 20 PRIZES!

WINNING NUMBERS

30	8	35	19	11
TRTY	EGT	TRFV	MTN	ELV

YOUR NUMBERS

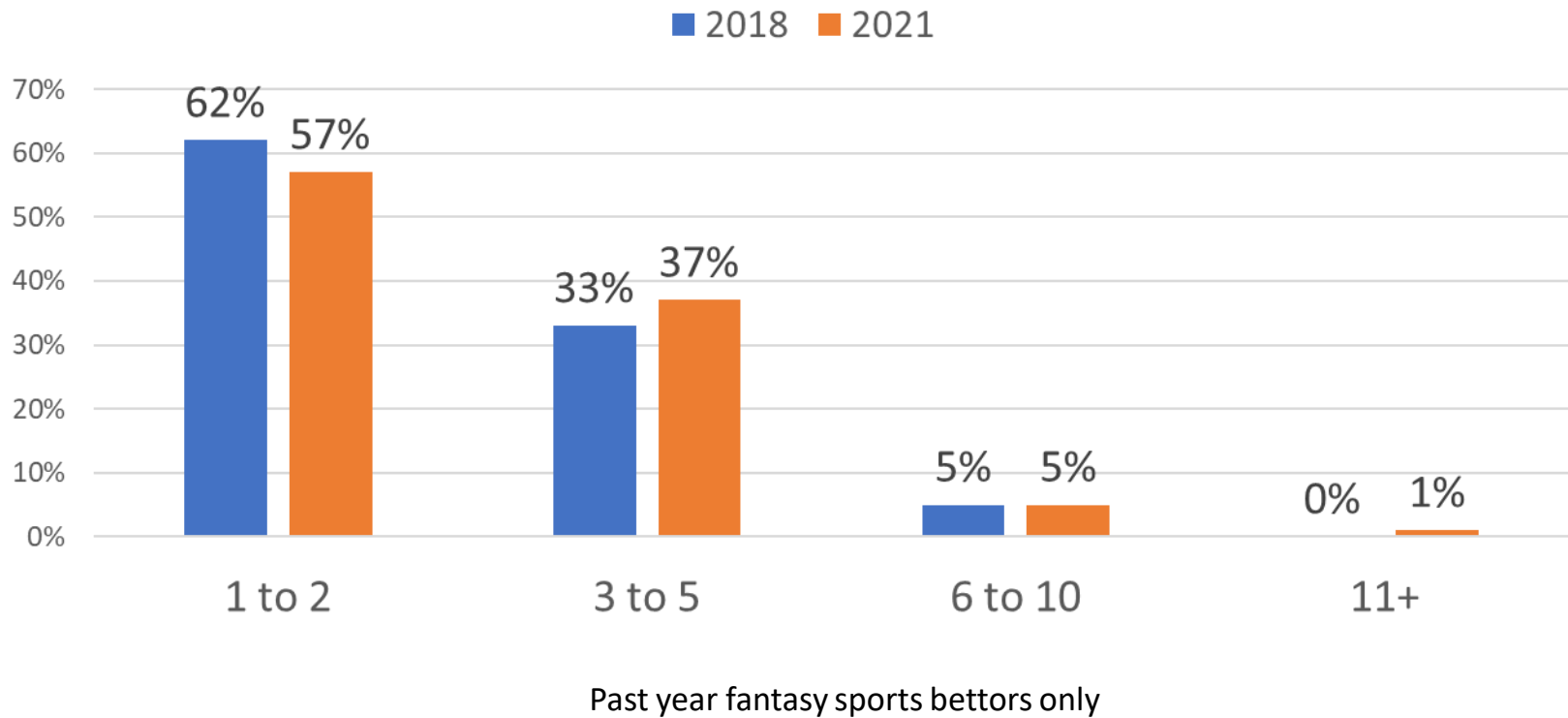
12 TLV \$50.00 FIFTY	33 TRTH \$20.00 TWENTY	8 EGT \$100,000 HUN THOU	16 SKN \$15.00 FIFTN	9 NIN \$100 ONE HUND
3 THR \$15.00 FIFTN	40 FRTY \$20.00 TWENTY	17 SVT \$100 ONE HUND	20 THTY \$50.00 FIFTY	13 TRN \$10.00 TENS
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14 FTN \$50.00 FIFTY	24 THFR \$10.00 TENS	31 TRON \$20.00 TWENTY	29 THNI \$5.00 FIVE\$	21 THON \$10.00 TENS
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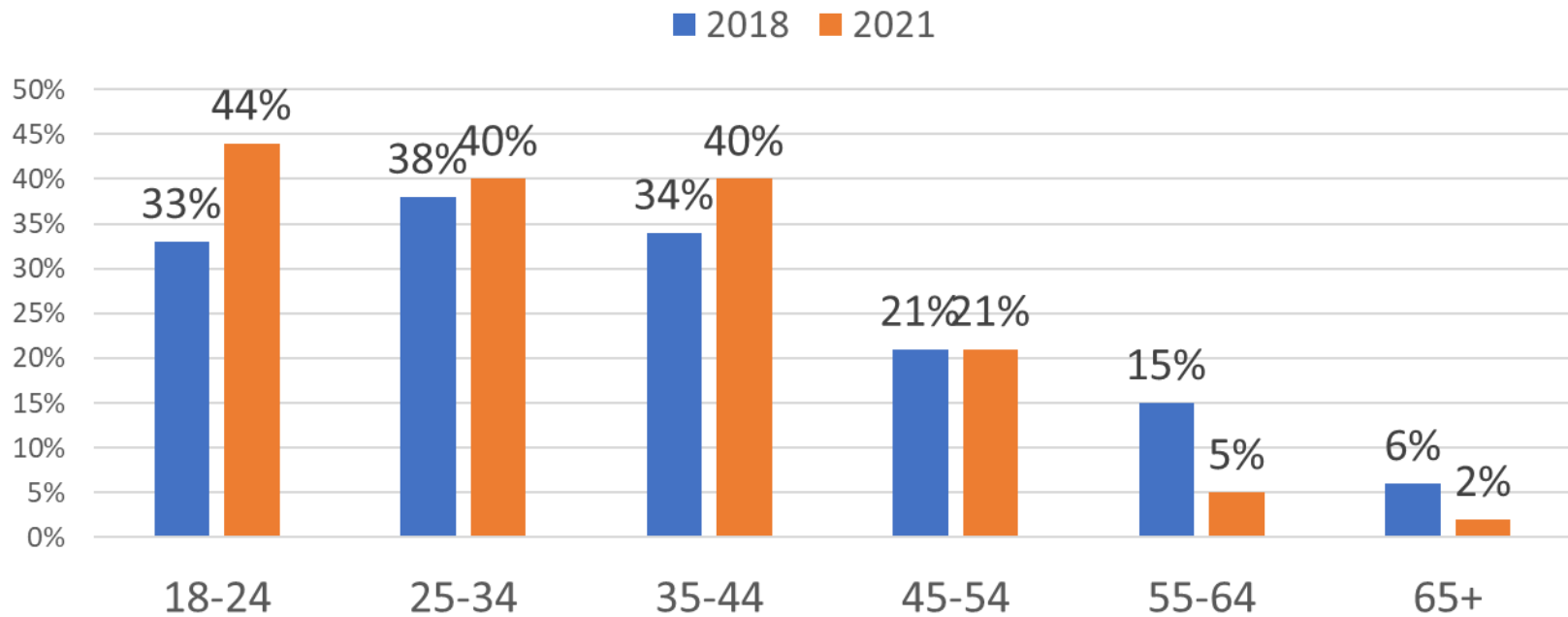
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Fantasy Sports

Number of fantasy sports bet on



Past year fantasy sports betting by age

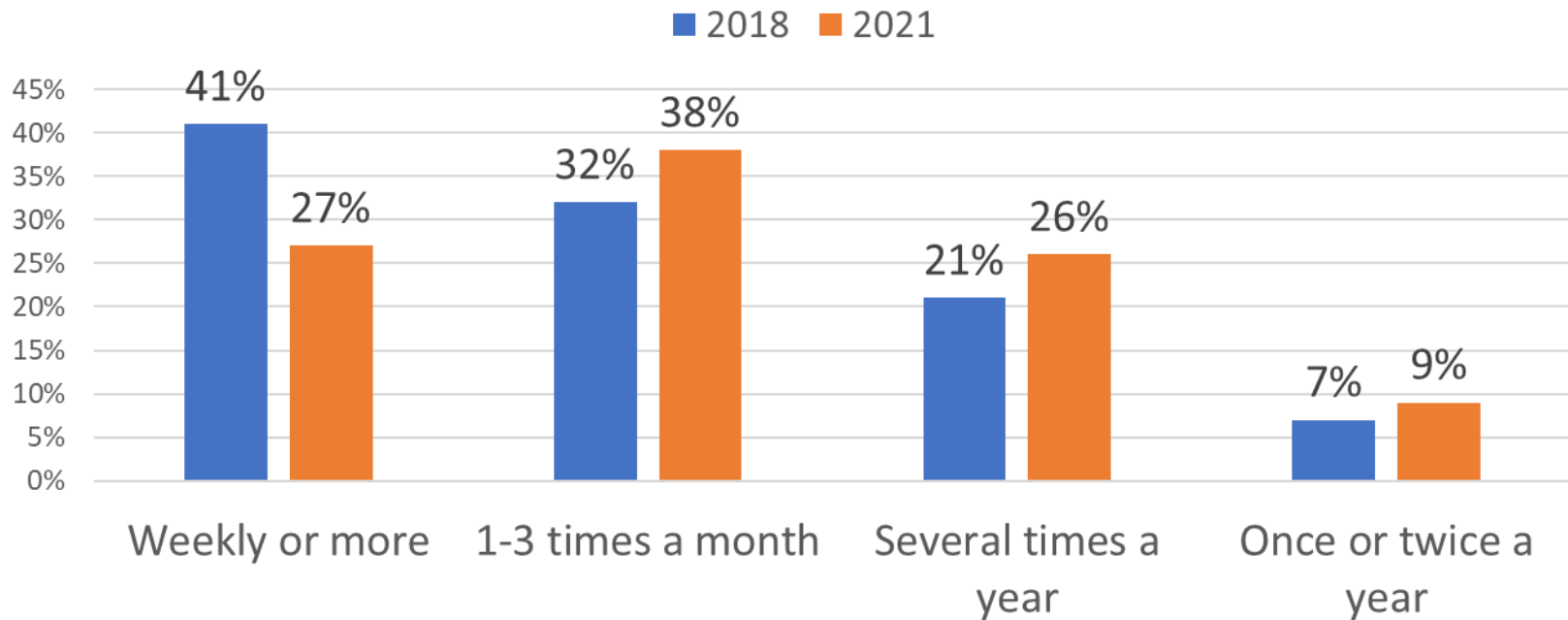


Participation in Fantasy Sports

Men	2004 Study	2008 Study	2012 Study	2016 Study
Ever participated in <u>free</u> fantasy league	37.6%	50.0%	50.7%	51.1%
Participated in fantasy league with <u>entry fee</u> and <u>prize money</u> in the past year	15.5%	17.0%	18.7%	19.7%
Consider participation in a fantasy league with and entry fee and a prize to be gambling?	--	34.3%	19.9%	24.1%

Women	2004 Study	2008 Study	2012 Study	2016 Study
Ever participated in <u>free</u> fantasy league	5.5%	8.4%	8.4%	10.3%
Participated in fantasy league with <u>entry fee</u> and <u>prize money</u> in the past year	2.7%	2.4%	1.8%	3.1%
Consider participation in a fantasy league with and entry fee and a prize to be gambling?	--	37.6%	17.7%	20.1%

Frequency of daily fantasy sports bets



Is there a relationship between fantasy sports wagering and problem gambling?

Figure 7C-10

Past year problematic gambling activity among fantasy sports bettors

2018

2021



Participation in Fantasy Sports by Gambling Severity (2012)

	Male		Female	
	Social Gamblers	At-Risk/PPG	Social Gamblers	At-Risk/PPG
Free Fantasy Leagues	52.2%	65.4%	8.5%	44.4%
Fee-Based Fantasy Leagues	18.4%	48.1%	1.8%	25.0%

Marchica & Derevensky (2015)

DFS players by gambling frequency and severity of gambling problems (N=336)

Problem Gambling Severity

Frequency Group	Non-Problem n=84 %	Low Risk Problem n=56 %	Moderate Risk Problem n=58 %	High Risk Problem n=139 %
Low (n=10)	3.5	10.7	1.7	0.0
Moderate (n=44)	17.9	19.6	17.2	5.0
High (n=283)	78.6*	69.6*	81.0*	95.0*

*p<.001
Nower et al., 2017

Risk Factors for Problem Sports Gambling

Risk Factors for Problem Sports Gambling

Young and male

Peer influences

Perception of knowledge and skill

Use of other substances

Online and mobile wagering

Early introduction to gambling

psychiatric or other mental health issues

Having gone through major traumatic life events

Impulsivity

Coming from allow socio-economic background

Live in play betting

Winters & Derevensky, 2019

Problem Gambling Helpline calls
are surging

Newspaper Headlines

- Indiana Helpline Calls Increasing
- Michigan Gambling Helpline Calls Tripled In First Year Of Legalized Sports Betting
- Arizona Sees Gambling Addiction Surge After Sports Betting Is Legalized
- New York's Record-Setting Mobile Betting Debut Also Sees A Surge In Problem Gambling Calls
- Calls To Virginia Gambling Hotline Spiked Once Sports Betting Started In January
- Gambling Hotline Calls (Connecticut) Rise in Wake of Legal Sports Betting
- Ohio's Calls to Gambling Helpline Rises

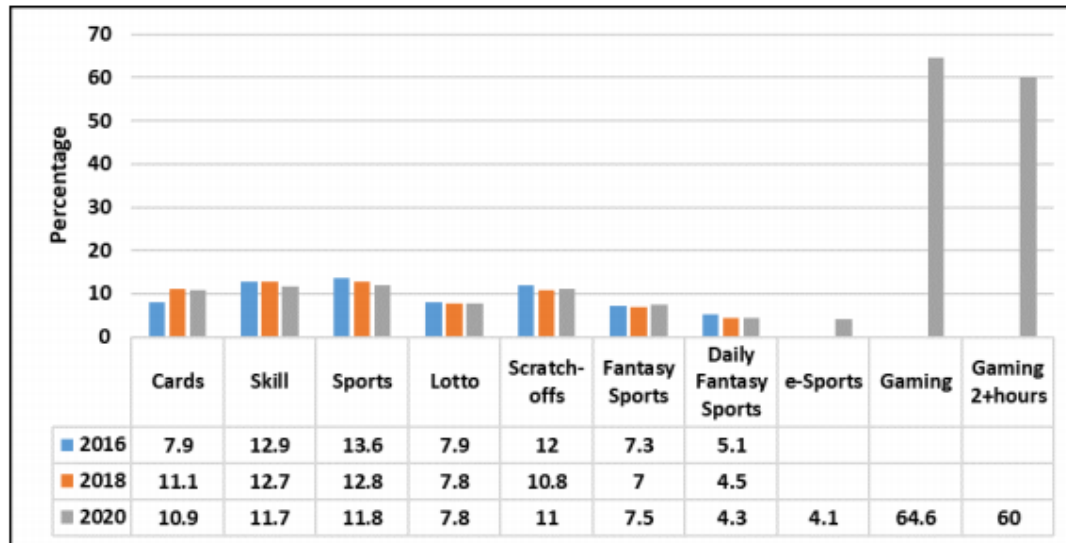
** The NCPG Helpline network received an increase of 45% in calls, texts, chats (Whyte, 2022).

When does gambling begin?



Trends in Gambling and Gaming Prevalence, 2016-2020

Table 10. Trends in Gambling and Gaming Prevalence, 2016-2020 Among Youth in Wood County.



Prevalence of Sports Wagering Among Adolescents

Table 3. Prevalence of Sports Wagering Among Adolescents Ages 12 to 18 (n=5242)

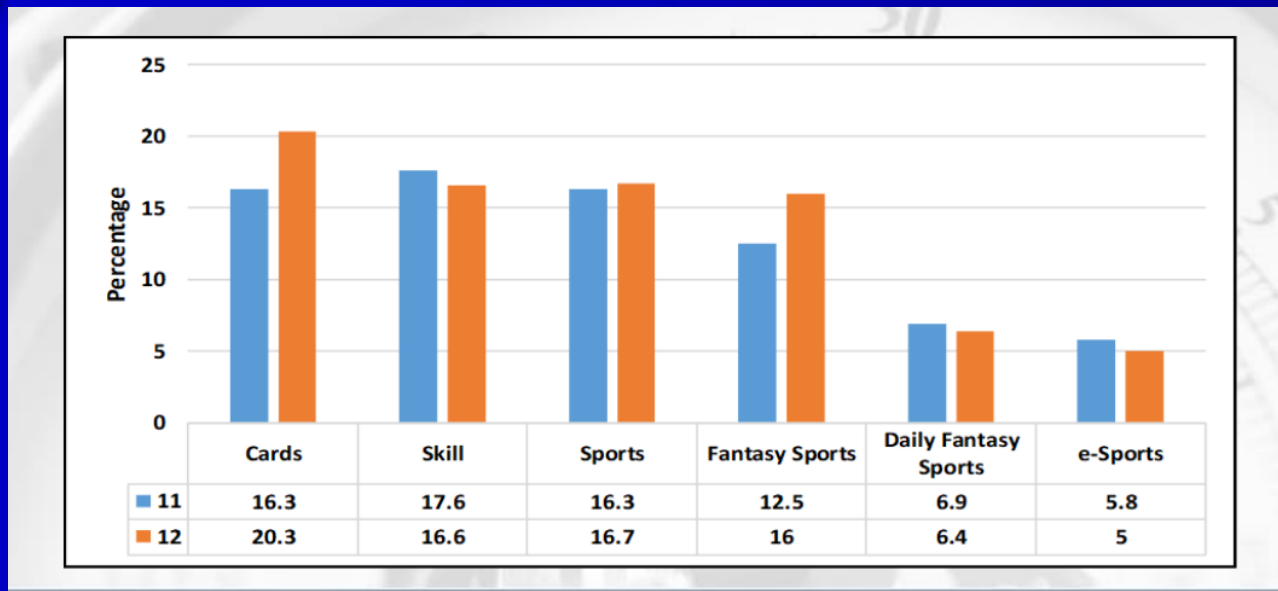
	Daily	About once a week	About once a month	Less than once a month	Total
Bet money on sports teams (pro, college or amateur)	1.1%	1.7%	3.3%	7.4%	13.5%
Bet money on Fantasy Sports or games (with an entry fee)	1.1%	1.4%	1.4%	3.4%	7.3%
Bet money on daily Fantasy Sports (FanDuel or DraftKings, etc.)	1.3%	.9%	1.2%	1.7%	5.1%

Marchica, L. & Derevensky, J. (2016). Fantasy sports: A growing concern among college student-athletes. *International Journal of Mental Health & Addiction*, 14, 635-645.

Prevalence of Sports Wagering by Gender among Adolescents Ages 12 to 18 in Wood County, Ohio (n=5183)

	Gender	Daily	About once a week	About once a month	Less than once a month	Total
Bet money on sports teams (pro, college, or amateur)	Female	.3	.3	1.4	5.0	7.0%
	Male	1.8	3.0	5.4	9.8	20.0%
Bet money on fantasy sports or games (with an entry fee)	Female	.3	.1	.2	1.7	2.3%
	Male	1.9	2.6	2.7	4.9	12.1%
Bet or wager on daily fantasy sports (FanDuel or DraftKings, etc.)	Female	.3	0	.2	.9	1.4%
	Male	2.2	1.8	2.3	2.4	8.7%

Adolescent Gambling – 11th and 12th Grade Males



Ivoska, W. (2020). *Behavioral Health Barometer Wood County Youth Indicators as measured through the 2020 ADAMHS Youth Survey on Addiction and Mental Health*. Wood County Alcohol, Drug Addiction, and Mental Health Services Board.






Other Concerns Associated with Sports Gambling

- Greater availability and social acceptability of regulated sports wagering
- Ease of accessibility (especially via online gambling).
 - Much of sports wagering is done online via computers, tablets, mobile devices
 - Sports betting via online platforms in Europe represents the fastest growing modality of sports wagering

Prevalence rates of gambling disorders of online gamblers are higher (Lamont et al., 2018; Griffiths & Auer, 2013; Lopez-Gonzalez et al., 2018; Wardle et al., 2011; Griffiths, 2020)

Online sign-up bonuses up to 200%

The best Louisiana betting sites and apps

RANK	OPERATOR	BONUS	INFO	ACTION
1	 <p>Visit DraftKings Sportsbook</p>	<p>UP TO \$1,050 FREE New User Bonus. T&Cs Apply.</p>	<p>DraftKings Sportsbook Review</p> <ul style="list-style-type: none"> ✓ \$50 Free On Deposit ✓ Up to \$1,000 Deposit Bonus ✓ To Claim: Click Play Now 	<p>PLAY NOW</p>
2	 <p>Visit Caesars Sportsbook</p>	<p>\$1,500 Risk Free Bet</p>	<p>Caesars Sportsbook Review</p> <ul style="list-style-type: none"> ✓ Up to \$1,500 Risk Free Bet ✓ Weekly Odds Boosts ✓ Use Promo Code: NIBONUS15 	<p>PLAY NOW</p>
3	 <p>Visit BETMGM Sportsbook</p>	<p>\$1,000 Risk Free Bet</p>	<p>BETMGM Sportsbook Review</p> <ul style="list-style-type: none"> ✓ \$1,000 Risk Free Bet ✓ \$10 Free Weekly Bet ✓ Use Bonus Code: PLAYNJSPTS 	<p>PLAY NOW</p>
4	 <p>Visit BetRivers</p>	<p>\$250 BONUS 100% Match On First Deposit</p>	<p>BetRivers Sportsbook Review</p> <ul style="list-style-type: none"> ✓ Up To \$250 Bonus On Deposit ✓ ONLY 1x Play Through! ✓ Use Exclusive Bonus Code: BONUSBET 	<p>PLAY NOW</p>
5	 <p>Visit FanDuel Sportsbook</p>	<p>\$1,000 No Sweat First Bet</p>	<p>FanDuel Sportsbook Review</p> <ul style="list-style-type: none"> ✓ Up to \$1,000 in Free Bets if You Lose Your First Bet ✓ Available on Desktop, Android & iOS ✓ To Claim: Click Play Now 	<p>PLAY NOW</p>

- Sports gamblers are more likely to be males, tech-savvy (Hing et al., 2014), believe in collecting statistics which will give them an edge (Mercier et al., 2018).
- In Australia, young men are increasingly seeking treatment for online sports gambling (Blaszczynski & Hunt, 2011).

Live In-Play Wagering

- Live – in play betting has significantly grown in popularity. *Bet 365*, an online European operator, reported that 80% of all sports betting revenues are derived from in-play bets alone (Jackson, 2015).
- The results of live in-play betting is that they have significantly increased the number and frequency in which one can place bets on a match.
 - Higher event frequency has been associated with more problem gambling (Griffiths & Auer, 2013; Harris & Griffiths, 2017).
- Live in-Sports Wagering has been identified as a risk factor for problem gambling (Gray et al., 2012; LaPlante et al., 2014; Hing et al., 2014; Lopez-Gonzalez et al., 2018).
 - 13% of male NCAA student-athletes report having made an in-play wager (Paskus & Derevensky, 2016)

“Proposition Bets” (prop bet, prop, novelty, or a side bet)

- Wagers not directly affecting the game's final outcome but rather the outcome of specific events
- Super Bowl
 - Las Vegas had 440 possible Prop Bets on the Super Bowl
- Prop Bets (*Bodog*) for the Super Bowl
 - Coin Toss Props
 - Halftime Show Props
 - Gatorade Props
 - Exotic Props
 - MVP Props
 - Quarterback Props
 - Running Back Props
 - Receiver Props
 - Defense and Special Teams Props
- 8% of NCAA male student-athletes report having made prop bets (Paskus & Derevensky, 2016)

An increasing number of shows and Blogs devoted to Sports Gambling

- ESPN and FOX have live wagering shows
- Sports handicapping shows, blogs, YouTube

Advertising



Sports betting ads are everywhere. Some worry gamblers will pay a steep price. A new era of legalized betting is taking root across the U.S., one that is radically reshaping what it means to watch professional and collegiate sports.

Joe Hernandez, National Public Radio, June 18, 2022

Charles Barkley on Sports Betting: *“There’s too much of it”*

David Perdum, ESPN, June 9, 2022

- Sports books have been a boon to local media in the past year. BIA Advisory Services forecasts \$1.6 billion will be spent by online gambling services on advertising in 2022.
- The gambling industry, including regulated sports wagering, spent \$488 million on advertising between November 2020 and November 2021. Nearly \$336 million (69%) was directed to television advertising (Media Radar).
- Sportsbook firms spent nearly \$154 million in Q1 (2022) on local TV commercials. In Q1 of 2019, sportsbooks spent only \$10.7 million on such spots (Nielsen Ad Intel).

In spite of age restrictions, ads are being directed and are appealing to younger gamblers

Gambling ads play an important role in normalizing gambling

Ads shape attitudes and behaviors (Binde, 2014; Griffiths, 2020)

The U.S. isn't regulating sports betting ads, but other countries do. Several ban all gambling advertisements.

In the U.S., advertisers are only required to be *truthful* and *not misleading*

Problem gamblers often mention advertising as a trigger for gambling

Advertising

- Promotions are phrased as “risk-free”
- Social media channels (Gainsbury, 2016)
- Gambling as an intrinsic form of entertainment- attributes such as fair competition, success through talent and perseverance, equal opportunities and big rewards (Griffiths & Lopez-Gonzalez, 2017)
- Risk free bets –bonuses for new customers, loyal customers...as such gambling becomes viewed as risk-free
- Betting as a social form of entertainment-can be done with friends; belief that gambling when done with friends is harmless (Deans et al., 2016, 2017).
- Many gambling operators have been known to promote mobile gambling over other forms of gambling in their advertisements (Lopez –Gonzalez et al, 2017).
- Overstating the illusion of control that gamblers perceive they have when placing bets via a smartphone (Griffiths & Lopez-Gonzalez, 2017).

Jamie Foxx in commercial for BetMGM

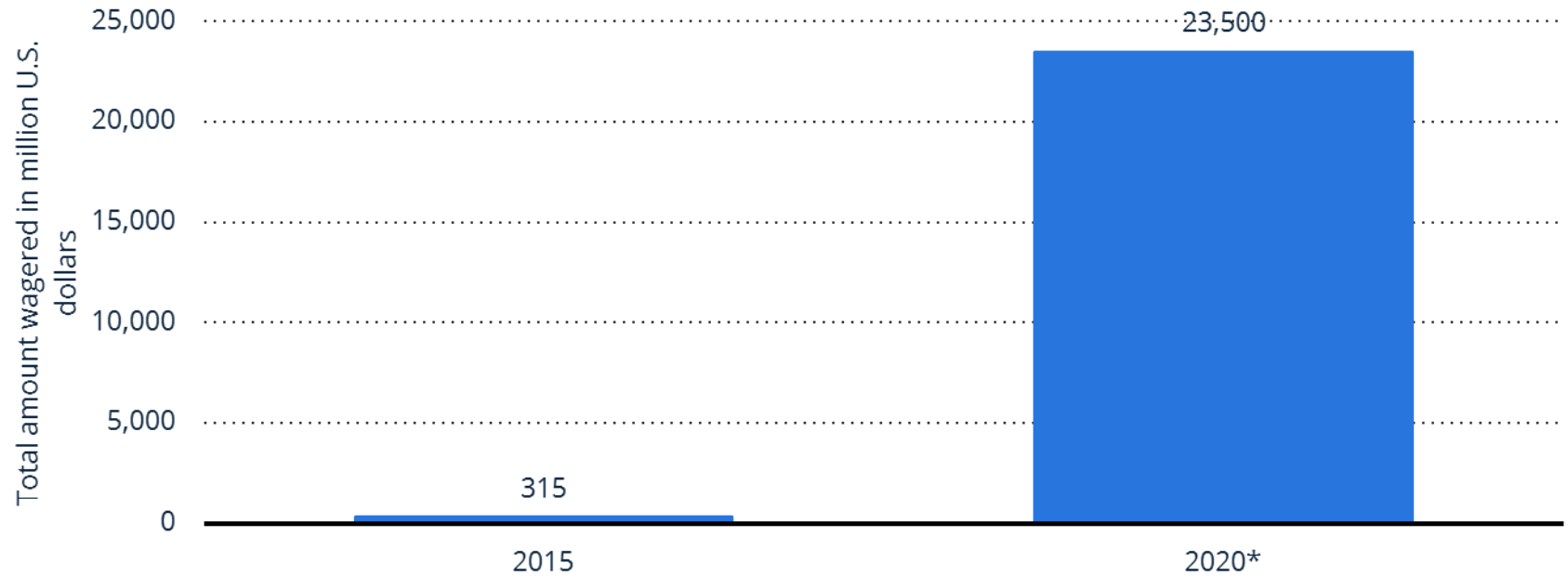


eSports Gambling

- Organized video game competition
- Universities adding esports teams and beginning to offer scholarships to top players
- Currently approximately 200 colleges and 19,000 high schools in the US have teams
- Revenues exceed \$1 Billion
- eSports betting, eSports arenas in casinos

eSports betting total amount wagered worldwide in 2015 and 2020 (in million U.S. dollars)

eSports betting market wagers worldwide 2015-2020



College Student Athlete Endorsements of Gambling Venues and Operators

College Student Athletes Earn Money Endorsing Casinos

- The NCAA, which allowed student-athletes to earn money for their name, image, and likeness (NIL) amid mounting pressure starting last summer, is still working on what is permissible.
- The NCAA told schools to follow school policy if one existed or state laws in the 28 states where NIL regulation laws exist.



Gonzaga basketball star Drew Timme stars in a commercial for the Northern Quest Resort & Casino in Spokane, Washington. The commercials are airing in select markets during the NCAA March Madness men's basketball tournament. (Image: Northern Quest Resort & Casino)

**Some ongoing challenges related
to sports wagering: the integrity of
the game**

0 TO COMFORT IN 60 SECONDS.

Updated: Feb. 7, 2006

* UPDATED: MONDAY-FRIDAY NOON/10P ET/9P



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Biggest sports gambling scandals

By Jeff Merron

Page 2

It didn't take long for the NHL to land back in the penalty box, did it? This time, it didn't take hundreds of players and dozens of owners, though -- it took only [Phoenix Coyotes](#) assistant coach Rick Tocchet, who's been charged with promoting gambling, money laundering and conspiracy. It's reported that he took about 1,000 bets from six to 12 NHL players and -- *sacre bleu!* -- Wayne Gretzky's wife, Janet Jones, totaling more than \$1.7 million. New Jersey State Police Superintendent Col. Rick Fuentes said the bets were on football and basketball -- but not hockey.

This could turn out to be one of the biggest sports betting scandals in history. The sting operation that uncovered the ring already has a made-for-Hollywood name: "Operation Slap Shot." Nonetheless, the scandal, which is just in its opening act, is up against tough competition.

1. The Black Sox

Of the eight Black Sox banned for life by commissioner Kenesaw Mountain Landis for fixing the 1919 World Series, Shoeless Joe Jackson was the most noteworthy. Jackson had both the most impressive past and the brightest future. He was only 31 years old and had a .356 lifetime batting average, to this day the third-highest in history. Eddie Cicotte, though 35 in 1919, was the best AL pitcher that season, going 29-7 with 30 complete games.

The players weren't banned until just before the 1921 season. Jackson's 1920 season: .382 batting average, 12 homers, 121 RBI. Cicotte's 1920 stats: 21 wins, 10 losses, 3.26 ERA.

Jackson testified before the Cook County grand jury in September 1920, and the Chicago Herald and Examiner reported the following: "As Jackson departed from the Grand Jury room, a small boy clutched at his sleeve and tagged along after him. 'Say it ain't so, Joe,' he pleaded, 'Say it ain't so.' 'Yes, kid, I'm afraid it is,' Jackson replied. 'Well, I never would've thought it,' the boy said."

2. The 1951 point-shaving scandal

The many instances of point shaving uncovered in 1951 make this the biggest scandal in college basketball history. The numbers tell some of the story:

- Thirty-five active and former college players were accused of fixing games.
- Between 1947 and 1951, at least 86 games were fixed.
- Twenty players were indicted and convicted in the scandal.
- Fourteen gamblers were indicted and convicted.
- The careers and reputations of many players and coaches were ruined.

COLUMNIST



Jeff Merron
GAMBLING
SCANDALS

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HOW TO

In Partnership with **LIVESTRONG.COM**

How to Set Up a College Basketball Tournament Pool



By eHow Contributing Writer

Article Rating: ★★★★★ (24 Ratings)



Set Up a College Basketball Tournament Pool

Known as March Madness or the NCAA tournament, this event is the highlight of college basketball. Go a little "mad" yourself in March by joining with friends and putting your college ball expertise to the test.

From Quick Guide: [ACC Tournament Guide](#)



History of the NCAA Basketball Tournament

The NCAA Men's Basketball Tournament has grown significantly since the inaugural eight-team competition be... [More](#)

6 of 15 More: [See All Articles in this Quick Guide](#)

Instructions

Difficulty: Moderately Easy

Step 1 Find and copy the expansive bracket from a site such as ESPN.com.

Step 2 Familiarize yourself with the 65 teams, which are broken into four regions: West, East, Midwest and Southeast.

Step 3 Pick someone knowledgeable (and trustworthy, for goodness sake) as the grand tournament administrator.

Step 4 Assign point values for each round: 1 point for teams reaching the second round, 2 points for those making the third, 4 points for those reaching the fourth, 8 points for teams entering the Final Four and 12 points if a team enters...

Things You'll Need:

- Televisions
- Beer
- Beer Mugs
- Basketballs
- Basketballs

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- Pool
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HOW TO

How to Be a Bookie



By eHow Contributing Writer

Article Rating: ★★★★★ (24 Ratings)

A bookie, or bookmaker, is a person who takes bets on sporting events that people are inclined to gamble on. Depending on the outcome, bookies make a certain percentage of the winnings or pay some of it out. Follow these steps to learn how to keep the odds in your favor.

Instructions

Difficulty: Moderate

Step

1 Have some cash available. If you're starting out as an independent bookmaker, you must be able to put cash down up front. How much you need depends on how big you want your operation to be.

Step

2 Balance your book. As a bookie, you can do this by setting a "point spread" that produces an equal number of dollars wagered on both sides of the bet. Even winners are required to pay a percentage of their bet (often called the rake or juice), which means that, assuming the same amount is riding on both sides, the bookie is guaranteed to make money.

The closer you can get to creating a spread that brings an equal amount wagered on both sides, the better chance you have of operating a consistently profitable business. See Resources for some info on spreads.

Step

3 Know the sport. Be prepared to study every element of the game and its team or players, including strengths and weaknesses, injuries, tendencies, ground conditions and weather forecasts. From there, you can determine a betting line.

Step

4 Read your clients. By knowing where the public sentiments lie, you can determine which teams are favorites. This is important if you are attempting to sway the bettors to gamble on a specific team.

Step

5 Sway the bettors. Once you have determined a line that gives each team a 50/50 chance of winning, determine which team might be the public favorite. By setting the line even a little higher, the favored team's chances of winning decrease slightly and you can thus tempt the majority to wager on a team that is less likely to win; thereby potentially increasing your profits.

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Gambling: Help - referral

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Professional Athletes

Professional Athletes with Gambling Problems

Pete Rose Denny McClain Alex Rodrigues Michael Jordan
Charles Barkley Art Schlichter Wayne Rooney John Daly
Phil Mickelson

Gall-Bronnec et al. (2016) (N=1,236) in Europe across multiple countries reported:

56.6% of professional athletes had gambled during past year.
Prevalence of problem gambling in past or current was 8.2%, with a high percentage betting on their sport and on one's own team

NCAA Summit on Sports Wagering (2019)

- The local sport wagering landscape reflects global systems of sports wagering and sport integrity. Policymakers must monitor the global system of sports wagering
- The expansion of opportunities for sports wagering, anticipated increases in advertising, increased accessibility via mobile phones, and the ubiquity of in-play betting will lead to greater prevalence and severity of gambling problems.
- Not all forms of sports wagering are equally problematic.
- Online sports wagering via computers, laptops or smartphones or other mobile devices have been shown to be particularly problematic for problem sports gamblers.
- Sports wagering telecasts providing gambling information and odds are particularly problematic for problem/pathological/disordered gamblers.

- Adolescent and young males find sports wagering lottery tickets, where available, highly attractive.
- Fantasy sports wagering can become problematic for adolescents and young adults.
- More research should be conducted on fantasy sports in the youth/adolescent population.
- There appears to be a greater risk of gambling-related harms to individuals who are involved in “in-play” wagering.
- Prop (propositional) betting allowing betting on specific players and events has been shown to be a risk factor for problem gambling.
- Less than 1% of adults meet the criteria for DSM-defined gambling disorder.

- Gambling problems extend to a larger segment of individuals and are associated with non-gambling psychopathology.
- Prevalence estimates for gambling disorder have remained relatively stable over time, although different individuals may develop or recover from gambling problems.
- There are several risk factors in youth/adolescence associated with gambling problems.
- Most college-student athletes who wager on sports initiate such behavior prior to entering college.
- Male college student athletes are at higher risk for gambling addiction than female student-athletes, mostly due to a strong affinity for sports and an unrealistic confidence in their ability to win their sports bets.
- The gambling culture surrounding golf puts student-athletes in that sports at a unique and substantial risk for gambling problems.

- College student athletes with gambling problems are more vulnerable to attempts to compromise the integrity of the game.
- College policies related to gambling have increased across US campuses.
- Colleges can revisit the Task Force on College Gambling Report for guidance to advance policies related to gambling.
- Brief screening is a low cost – high benefit activity to immediately increase awareness and help connect students to needed resources.
- Comprehensive gambling education programs must be culturally-appropriate and should include information on gambling addiction prevention, treatment, enforcement and recovery programs. Information on the risk of inside information and prohibited wagering on sanctioned events should also be included.

- To be effective, gambling addiction prevention efforts must be strategic and frequently discussed.
- Comprehensive gambling education programs should be gambling-specific and require collaboration across campus.
- Youth gambling education programs should consider evolving to better prevent subsequent problem gambling.
- Esports, video games, and gambling are all distinct, but inter-related concepts.
- Gambling-related match-fixing is a major issue in esports and should be addressed with the same gravity as cheating in sports.
- Minimal data exist examining collegiate esports participants health and wellness, and future studies are needed to determine their physical, cognitive, and behavioral profiles.

College Sports Betting – NCAA Official Statement

- The explosive growth of sports wagering has caused an increase in sport wagering-related cases.
- The Internet makes it easy for student-athletes to place bets; providing easy access, virtual anonymity, and essentially no supervision.
- Student-athletes are viewed by organized crime and gambling groups as easy marks.
- Student-athletes who are gambling jeopardize their eligibility.
- When student-athletes become indebted to bookies and can't pay off their debts, alternative methods of payment are introduced that threaten the well-being of the student-athlete or undermine an athletic contest (e.g., point-shaving).